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ABSTRACT

This evaluation of instructional materials is based on data collected from statistical summaries, predictive instruments, teacher and student reactions, in-depth studies, evaluation seminars, and observations. The materials covered are divided into two categories: (1) 16mm films and (2) building-level materials, including such items as filmstrips, kits, records, cassettes, and study prints. Evaluation data for both are presented in the form of composite sheets with numerical summaries and representative teacher comments. Summary statements for each company providing materials are based on collected evaluative data, observations, and user comments (teachers and students). Information in this report could be used as a guide to the purchase and rental of multi-media instructional materials. (VT)

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METRO Media Evaluation Center

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U S DEPARTMENT OF HEALTH, EDUCATION & WELFARE
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1977 MULTI-MEDIA EVALUATION REPORT

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A Program of CREC Capitol Region Education Council

In Appreciation ...

In considering the following Multi-Media Evaluation Report, it is most important to recognize those elements -- organizations and individuals -- who have made it possible to gather the necessary information:

The media producers and distributors who have cooperated by placing their materials in the METRO Center for evaluation without restrictions;

The participating Boards of Education who have provided the funding necessary to sustain this on-going process of instructional media evaluation; and

The teachers, students, and other individuals who have utilized the media in all possible situations, in and out of the classroom, and who have provided the individual evaluations, opinions, and data upon which the bulk of this report is based.

Thank you.

Lois Nystrom
METRO

The following report on the evaluation of instructional materials is based on data collected from:

statistical summaries
predictive instruments
teacher reactions
student reactions
in-depth studies
evaluation seminars
observations by the CREC/METRO staff

The materials covered in this report are divided into two categories: 16mm films, generally purchased at a school district level, and building-level materials, including items such as filmstrips, kits, records, cassettes, study prints, etc.

For the first time evaluative data for all types of media -- films and building-level materials -- are presented in the form of composite sheets, drawing together, averaging and/or enumerating information collected from users of the materials. Representative teacher comments are, as in the past, included.

The fact that data for building-level materials can be compiled in the manner formerly used only for 16mm films is indicative of several factors: increased use of materials, more intelligent use of media overall, and an improved evaluation instrument for non-film materials.

BASIC PREMISES FOR THE FUNCTIONING OF THE

CAPITOL REGION EDUCATION COUNCIL'S

MULTI-MEDIA EVALUATION CENTER

METRO

I. In this age of accountability, the major problem for educators has not been the philosophical justification of new and existing educational programs, but rather the documentation of apprehended success in the classroom. This documentation proves to be a massive and overwhelming task best handled as a cooperative venture carried out by professionally motivated educators across a wide spectrum of the educational community.

II. Multi-media instructional materials (including films, filmstrips, slides, flat prints, overhead projecturals, records, sound tapes, and coordinated combinations of these), carefully chosen to support the multi-sensory learning patterns of children with a well-developed and tested lesson plan framework, are essential for quality education.

III. Multi-media instructional materials may have very wide ranges of applicability in grade level and content area, as well as varying strategies for use in specific socio-economic learning environments. It becomes necessary, then, for classroom teachers in a given region to try out the instructional materials in every possible combination of strategies, levels, content areas, and learning environments, and to share the results.

IV. To fit individualized and multi-paced teaching strategies and learning patterns, performance-proven multi-media instructional materials need to be available, both to teachers and learners, on a very nearly continuous basis.

RECOMMENDATIONS FOR THE USE OF THIS REPORT

Recommendation:

Each school system should make available to its staff a basic collection of multi-media instructional materials of performance-proven value on a continuous accessibility basis, either through individual or group purchase or on a massive rental basis. CREC does not provide this service in its present operating pattern. Information in this report will have its greatest value as a guide to individual towns in the purchase and rental of multi-media instructional materials.

Using 16mm film as an example, it should be noted that of the 268 films evaluated, the top 10% are unquestionably of high quality and great classroom value. These twenty-seven films represent a minimal investment of long-term value which should not be beyond the reach of any school system committed to quality education.

27 films at (average) $260/film = $7,020

On a cost-per-student basis, over the life of the films, this would represent less than the cost of a single paperback book for each student, a figure easily justified in relation to the total education budget. It might be noted that, as print material costs escalate rapidly, the increase in film prices has been minimal, making film an increasingly cost-effective medium. When considering film purchases, potential selections should not be limited to the overall top 10% or the upper 25% for each company. The top 10% comprises a group of films which are undoubtedly of high quality, great classroom utility, and multidisciplinary applications. Purchase of this list as a whole would not be unwise, but any prospective purchaser should carefully examine the films included in the top 25% for each company. These are also high-rated films; they may be somewhat more limited in age or curricular application. The fact that a film is included on neither of these lists should not automatically exclude it from consideration. The primary criterion in any purchase selection is curricular needs of the purchaser; many quite good films will be found outside the two lists, and these may fit the exact needs of a particular purchaser better than another higher-rated film. Properly, the very best films evaluated each year (possibly, the top 10%) should not be purchased by CREC the following year; but rather the school systems, individually or cooperatively, should buy them.

It should be noted that METRO makes no commitment to purchase any materials; items are placed by producers and distributors solely for evaluation. Subject to availability of funds, METRO does purchase a small number of items. This is not for the purpose of building a "library" collection, but rather to serve two functions: an attempt to make continued participation more feasible for producers and distributors, and to make outstanding materials available for continued evaluation by users who may not have been able to examine them during the initial year. Proposals for collective purchasing and the establishment of a METRO library of instructional materials have been made at regular intervals, but the decision to move in this direction has not been made by CREC.

Recommendation:

Curriculum coordinators should examine carefully all items, especially those listed in the top 10% and 25% categories, to find those that would be applicable to their teachers. METRO maintains complete records of utilization; staff is prepared to help you determine which materials have been used in your system, by whom they were used, and the results of their use. If materials which seem valuable appear to be receiving limited use, the staff can assist you in bringing them to the attention of your teachers. We are aware that where top quality materials are in regular use, excellent teaching is taking place. Teachers who regularly visit the Center are demonstrating concern and respect for their students; this commitment does not pass unnoticed by colleagues and superiors. Concerned teachers using high quality materials make an outstanding combination. METRO can supply data gathered from these situations in the form of utilization models for use by your teachers, whether you buy or rent film.

Those responsible for making purchasing decisions regarding instructional materials should insist on having performance evaluation data in hand before any conclusions are drawn. With over 350,000 items of "instructional" material on the market, the days when an "evaluation committee" could do a comprehensive job of examining all available items are long past. This report is one source of such data and should be used as such.

We would like to call your attention to the producers and distributors who placed materials in METRO for a full year of unrestricted evaluation during 1976-1977:

American Educational Films
ACI Media, Inc.
*Alfred Higgins Productions
*AIMS Instructional Media Services, Inc.
Benchmark Films, Inc.
BFA Educational Media, Inc.
*Butterick Publishing
Carousel Films, Inc.
Centron Educational Films
Counselor Films, Inc.
Churchill Films
Coronet Instructional Media
*Changing Times Education Service
*Document Associates
Encyclopaedia Britannica Educational Corporation
*Educational Dimensions Group
Films, Inc.
Guidance Associates
*National AudioVisual Center
*National Aeronautics and Space Administration
National Geographic Society

*denotes first year participant

*Pathescope Educational Media, Inc.
*Random House Educational Media
Sterling Educational Films, Inc.
Scholastic Magazines, Inc.
*Stanton Films
Weston Woods Studios, Inc.
Xerox Films

*denotes first year participant

For your further guidance, summary statements are provided for each company. These generalizations are based on:

collected evaluative data
observations by the CREC/METRO staff
verbal comments of users (teachers)
written comments of students

They are intended to point out major strengths and weaknesses and the general user reaction to the items evaluated during the 1976-1977 school year.

16mm FILM

GUIDELINES AND PROCEDURES FOR THE PREPARATION OF DATA SHEETS

Classroom teachers in towns holding membership in METRO may, for a period of one week, borrow materials to use in their classrooms. At the time of their return each user is required to submit a completed evaluation report on materials used. Other individuals are welcome to preview any available materials using facilities available within the Center itself; they may not remove materials from the Center. These individuals are also required to report their personal reactions and opinions of materials previewed. The thousands of reports obtained through the year form the source for the data compiled in this report. A considerable amount of field-testing during 1975-76 resulted in the implementation of a new evaluation instrument quite unlike those of past years. As in any survey process, the selection of the questions to be asked as well as the most effective way to phrase them is a critical issue. The 1976-77 form (blue) used for reporting is found on page 13 of this report. It is to be noted, however, that the METRO program continues to monitor the use of reporting instruments with an eye to increasing effectiveness in gathering meaningful data which is useful to both the user and the producer.

Affective Response Collection/Plotting

This form is used not to gather opinion or critical data, but to determine the affective response of the viewer (in most cases, students) immediately after viewing a film. (This information is not made a part of the composite results, since we are not asking for critical responses.) Information obtained via this procedure is on file at METRO for certain films as noted in the "student comments" column on the data sheets. See page 7/8 for further information regarding this continuing research.

Student Interface

This student interface figure represents an average of all ratings received on the back of the blue forms:

Interest	Participation
Response	Motivation

Each of the items was rated on a scale of from 1 (poor) to 4 (excellent). The purpose of the "interface rating" is to give the prospective user an idea of probable student reaction to a given film. It should be noted that it is a composite of the users' (teachers') opinions of student reaction, and not a direct rating by the students themselves.

Student Comments

Student comments on a large percentage of the films are on file and available for review at METRO. These comments are in many forms, including reactions received in the gathering of Affective Response data (see page 9). The volume of these comments prohibits their inclusion within the body of this report.

NOTE: A single asterisk (*) beside the title of a film indicates that this film was not included in the composite evaluation or considered for inclusion in the top 10% and 25% listings because:

the film received fewer than three (3) evaluations,

and/or,

the film was evaluated less than 30% of the number of times it was booked.

SOME NOTES ON DETERMINING AFFECTIVE RESPONSES TO FILMS

Although the bulk of the evaluative data collected by METRO concerns the factual content of films and the manner in which that content is presented, a growing concern is the affective responses of students who view these films. To take some measurement of these, a relatively simple response form has been designed to determine a student's affective, or emotional response to a film presentation; correlative to this is a method of graphing a quantity of responses in a way that will display the types and spreads of reactions, and, to a certain extent, can be used as a predictive instrument for future uses of the film.

The form used is brief, requiring only two responses. The first part is a comment question, asking the viewer to state in a single sentence the message transmitted to him by the film ("What did it say to you?"). The second portion of the form asks the viewer to place a check mark next to only one of thirteen words offered; the directions are to "check the one response which comes closest to describing your feeling." The words offered are:

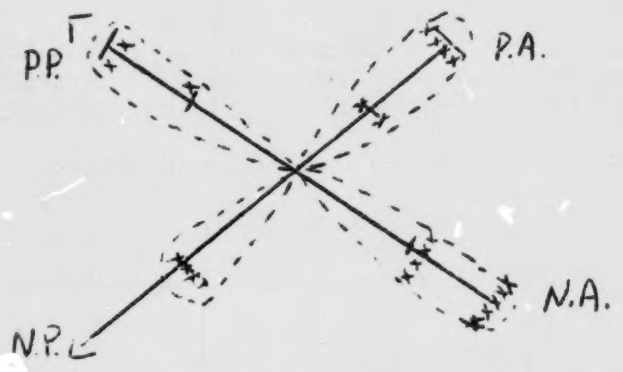
calm; relaxed; quieted (considered positive passive responses)
inspired; excited; exhilarated; "turned on" (considered positive active responses)
irritated; angered (considered negative active responses)
downhearted; depressed; discouraged; "wiped out" (considered negative passive responses)

The responses from the forms are tabulated in two ways:

1. The "message" responses (one sentence comments) are simply listed.

2. Word-check responses are graphed on a four-segment format, producing a "rose petal" picture of a group of responses:

A typical graph might look like this:



This graph indicates that the presentation produced a few responses in all quadrants, with the greatest number in the "negative-active" sector, followed quite closely by the "positive-active" grouping. A teacher

using this film should expect that the majority of students would be irritated or angered by the film, and that almost all would have an active response. The large groupings of positive and negative active responses indicate that the film will provoke a substantial amount of dialogue.

As METRO continues to accumulate data, it may become necessary to review or modify the generalizations which appear now; but, based on over two years of investigation, the following statements appear valid:

1. Materials which elicit substantially similar message comments and which produce active affective word choices will produce good cognitive learning.

2. Materials eliciting diverse messages and word choices encourage active discussion.

3. One possible source of inaccurate interpretation is the shift of viewers to a passive mode for one of two reasons not wholly related to the value of the material:

   a. The presentation is dull.
   b. The content is "heavy," and becoming passive allows the student to become disinvolved and detached.

4. The responses, both message and word-check, are dependent on much more than the film alone. The teacher, the method of introduction or presentation, and other factors not inherent in the film itself can completely override the effect that the film would produce on its own. This can work both ways: a poor film can, by good teaching technique, be made effective; while a good film improperly handled, may be of little or no value to the student.

Those desiring further information on this project are referred to "Affective Responses to Teaching Films," by Charles R. Haller, in the February, 1976 issue of Educational Technology. The article is also available in the ERIC microfiche collection, ERIC #ED 110-059.

AFFECTIVE RESPONSE FORM

METRO Film Reaction Sheet

Film Title_____ #_____ Your Age_____

1. Most films make a statement of some sort to the viewer. Please state (in one sentence) the message which this film gave to you.

2. Films also leave you with a feeling. Please check the one response which comes closest to describing your feeling.

_____calm	_____angered
_____irritated	_____quieted
_____"turned on"	_____discouraged
_____depressed	_____exhilarated
_____relaxed	_____"wiped out"
_____downhearted	_____inspired
_____excited	

SPECIFIC GUIDELINES FOR INTERPRETATION OF DATA

Composite Rating:

The composite rating is the average of all ratings given to a film, after the deletion of the one highest and one lowest rating. These deletions are made in order to give as accurate a figure as possible, eliminating the chance of a single contrary opinion having undue effect on the composite figure. An exception to this procedure occurs where fewer than seven (7) ratings are available. In such cases, the high and the low are included, since dropping them would excessively narrow the opinion base. If a film was obviously misused, e.g., a primary film used in senior high and rated low because of "juvenile presentation," a resultant low rating will be discarded. The interpretation of "misuse" and deletion of associated ratings were left to the expertise of the analyst preparing the report.

> NOTE: The composite rating is not to be considered a definitive statement of the "value" or "quality" of an item; all areas of data must be considered by the user in the light of the user's objectives before any valid statement can be made. The majority of items in this report fall within a rather narrow numerical range in the Composite Rating column; only unusually high or low ratings should be considered accurate indicators when taken alone.

Recommended Grade Levels:

The grade level range is determined by weighting the number of responses received for a given level. The primary figure (unbracketed) indicates the majority determination. Where a secondary figure is shown in parentheses, it represents levels given mention by a few evaluators and indicates a secondary usage area, perhaps requiring more class preparation.

Selection/Success Ratio:

Users responded on a scale from 1 (poor) to 5 (excellent). The data reported is a composite of all responses to the question, "How effectively did the film meet (your) need?" This question, and the one preceding it ("Briefly state..."), are providing information on utilization which this year has allowed us to expand the "User Comments" section; it is hoped that in the future we will be able to more fully report the purposes for which a film was selected.

This is a somewhat difficult rating to interpret, since the user's objective is in question, not the producer's. User objectives for the same film vary widely. As an example, the same film might be chosen by one teacher to illustrate to grade 5 students rural life in America; by another to familiarize 2nd graders with the sounds of regional accents;

and by a third to discuss in a senior high classroom the possible economic future of small farms.

There are films which are usable for all three; the analyst's task in this area was to determine if the chosen objective could be considered reasonable when the film is selected on the basis of a catalog description provided by the producer or distributor. In cases where the objective bore no plausible relationship to the producer's claims for the film, a resultant low rating was discarded, much in the manner described above under "Composite Rating."

The most effective interpretation of this rating is that a high score indicates that a film has been accurately described by the producer and is of good to excellent quality. A low rating indicates inaccurate claims for the item and/or poor quality. Because of space limitations, we cannot list all objectives; these are, however, on file and available at METRO.

EXPLANATION OF CODES USED ON DATA SHEETS

Column 2: Composite Rating

Films were rated on a scale of 1 to 10 (poor to excellent) by evaluators; this figure is the average of these ratings determined in the manner already described.

Column 5: Demography

Although many of the towns listed share characteristics of more than one type of demography, for purposes of data reporting, we have divided and listed towns according to their major characteristics.

Urban (U)	Suburban (S)	Rural (Non-farm) (R)
East Hartford	Avon	Bolton
Hartford	Bloomfield	East Granby
	Canton	Granby
	East Windsor	Hartland
	Farmington	Hebron
	Glastonbury	Marlborough
	Rocky Hill	
	Simsbury	
	South Windsor	
	Suffield	
	West Hartford	
	Wethersfield	
	Windsor	

Column 6: Level of Schools at Which Materials Were Used Coding Is As Follows:

e - elementary	K-5	a - adult
m - middle	5-8	se - special education
j - junior high	7-9	t - technical school
s - senior high	10-12	p - private school
c - college		pa - parochial school

Columns 8, 9, 10:

Accuracy, Production Quality, and Selection of Content were rated on a scale of from 1 (poor) to 5 (excellent). The figure shown is an average of all responses received.

Column 15: Met User's Objective:

Responses were made on a scale of from 1 (poor) to 5 (excellent). The figure is an average of all ratings received, except as previously described.

TITLE OF FILM _____ METRO CODE _____ __ _____

Your name _____ Date _____

School _____ Town _____

Subject taught _____ Grade level *(circle)* K 1 2 3 4 5 6 7 8 9 10 11 12 C A

Indicate order of use *(1, 2, 3, etc.)*

Preview ____ Screen ____ Prediscuss ____ Postdiscuss ____ Rescreen ____

Comments: *This space is provided for you to allow specific comments regarding this film which would be of value to other users.*

Quality of film *(circle)*	Poor			Excellent
Accuracy of information	1	2	3	4
Production quality	1	2	3	4
Selection of content	1	2	3	4
Physical condition	1	2	3	4

Does the film carry emotional impact?	Yes ___	No ___
have aesthetic value, style, imagination?	Yes ___	No ___
stimulate the audience?	Yes ___	No ___

For what subject areas *(including your own)* can the film be used?

Suitable grade level(s) *(circle)* K 1 2 3 4 5 6 7 8 9 10 11 12 C A

Briefly state the purpose for which you chose this film *(i.e., what did you want it to accomplish?)*

How effectively did the film meet this need? not very 1—2—3—4—5 very

Among the various media you have used, how would you rate the film on this scale?

Poor 0—1—2—3—4—5—6—7—8—9—10 Excellent

Indicate STUDENT REACTION on the back of this page

METRO needs your evaluation.

Please complete and return this form WITH the film!

STUDENT REACTION *(circle)*

	Low			High		Low			High
Interest	1	2	3	4	Participation	1	2	3	4
Response	1	2	3	4	Motivation	1	2	3	4

Student comments you wish to quote: *(If written comments are available, please attach them to this form.)*

CRITERIA FOR DETERMINING THE TOP 10% FILM LIST

Several criteria were involved in the preparation of this list. The first step was examining the totality of films evaluated and noting those which received superior overall ratings. Films receiving fewer than three (3) evaluations and those evaluated less than 30% of the times they were used were eliminated at this point. (These are indicated by a single asterisk (*) immediately preceding the title.) The information available was not sufficient for large-scale comparison.

Next, any film which received a low rating in the "accuracy of information" column was eliminated. While some films may have drawn high ratings by simple audience appeal, their educational value is obviously limited.

With cost-efficiency in mind, the ranges of subject applicability and suitable grade levels were considered, with wide subject or age range considered a plus factor. It should be noted that films were not eliminated because of narrow age or subject range; these ranges became most important when other factors appeared equal.

The final concrete factor considered was the number of times a film was used. This "top 10%" should be composed of films that are not only of superior quality, but which have a place in their respective curricula. Again, films were not eliminated on this basis alone.

After considering the above points, many films were still grouped so tightly that selection was not possible. At this point, individual comments, both student and teacher, verbal comments reported during the year, and the reactions and opinions of the CREC/METRO staff served to define the final listing. Even after examining all available information, according to these guidelines, there were many films still tightly grouped; it is for this reason that it is important to examine the top 25% lists for individual companies.

Because all films were selectively placed for evaluation to begin with, it should be noted (as previously mentioned) that films not on these two lists should <u>not</u> be indiscriminately eliminated from consideration. Circumstances, needs, tastes, etc., vary widely, and the majority opinion may not always be the most valuable for any given user. The specific data on all films for a given subject area should be examined before any conclusions are reached.

Continuing a pattern which has appeared over the past several years, it once again appears that approximately 30% of the films evaluated this year can be considered outstanding for classroom use.

TOP 10% RATING

Animal Ark, The	American Educational Films
Annie and the Old One	BFA Educational Media
Big Green Caterpillar	Stanton Films
Butterfly	Carousel Films, Inc.
Bound for Freedom	Films, Inc.
Child Behavior = You	Benchmark Films, Inc.
Eating on the Run	Alfred Higgins Productions, Inc.
Fat Free Society	Document Associates
Future Begins Today, The	Sterling Educational Films, Inc.
Filmmaking Techniques - Acting	AIMS Instructional Media Services, Inc.
Goodbye Lynn	Centron Educational Films
Harv & Marv series	Alfred Higgins Productions, Inc.
Honey Bee, A Profile	AIMS Instructional Media Services, Inc.
Hoober-Bloob Highway	BFA Educational Media
I Am series	Churchill Films
In Search of Ancient Astronauts	Xerox Films
Jesse Owens	Counselor Films, Inc.
Maple Sugar Farmer	ACI Media, Inc.
Metric America	AIMS Instructional Media Services, Inc.
Miss Goodall and the Wild Dogs of Africa	Films, Inc.
Monument to the Dream	ACI Media, Inc.
My World series	Churchill Films
Really Rosie	Weston Woods Studios, Inc.
Shark: Ancient Mystery of the Sea	Counselor Films, Inc.
Suicide: It Doesn't Have to Happen	BFA Educational Media
Teenagers Talk: Getting Through Adolescence	BFA Educational Media
World of the Future, The	Document Associates

BUILDING LEVEL MATERIALS

THANK YOU:

METRO acknowledges those producers and distributors who placed building level materials for evaluation during 1976-77. It should be noted the items were placed for free and unrestricted evaluation, and that there was no obligation or commitment, written or verbal, for METRO to purchase any of these materials.

ACI Media, Inc.
AIMS Instructional Media Services, Inc.
Butterick Publishing
Centron Educational Films
Counselor Films, Inc.
Coronet Instructional Media
Changing Times Education Service
Encyclopaedia Britannica Educational Corporation (Reference Division)
Educational Dimensions Group
BFA Educational Media
Films, Inc.
Guidance Associates
National AudioVisual Center
National Geographic Society
Pathescope Educational Media, Inc.
Random House Educational Media
Scholastic Magazines, Inc.
Weston Woods Studios, Inc.
Xerox Films

Preceding the data sheets for each company is a brief narrative summary which attempts to point out major strengths, weaknesses, emphasis in age levels and subject matter, and overall user reaction to the products. Along with these summaries are sections entitled "Worthy of Note." These sections are intended merely to call attention to some of the higher rated items for each company; it is not intended to be a "Top 25%" list, since data are not sufficient for that, nor for a "Top 10%" overall listing. All items in this section should be examined for possible application to users' needs.

In addition to the content of the material, there are several other factors which affect the overall "success" of materials by affecting the feelings and attitudes of both purchasers and users. The most obvious of these is packaging: it must be attractive, sturdy enough to last through much handling, easy to carry and store, and afford some means of securing the contents while permitting easy removal.

The quantity of material included in a kit is important in several ways: too much material means that excessive time is required to fully utilize the contents; the kit may have to remain in one classroom for a month. If the same material were divided into four "mini-kits," four classrooms could be using the material in that same month. Too little

content means that an excessive percentage of acquisition, circulation, and storage costs is being spent on the box, labels, cataloging, ordering, etc., with the result that less information per dollar is obtained.

Teacher's guides should be as complete as possible but should also offer a brief summary for the teacher whose intended use is clear but who needs a brief introduction or review of the contents.

The inclusion of materials for individual student use is often a "plus" factor. Too often, however, these ancillary materials are offered in the form of spirit masters for user duplication. This is fine for the first user, but what happens to subsequent users after the masters have been "run off" and destroyed? The inclusion of overhead transparencies and/or printed originals for duplication in any format would greatly increase the utility of the material.

All of these factors are of benefit to both the user, by increased facility of utilization, and to the producer, by increased interest in and sales of his products. All are easily attended to, yet they are too often overlooked. In the operation of a regional center it is obvious to us that these factors do influence users' choices; moreover, they tend to encourage a user to use additional materials from the same producer.

This is the first year that METRO has been able to accumulate sufficient data in a meaningful form that permits display in a summary manner. This is not to say that building level materials have achieved the popularity of 16mm films. They have not, and probably never will. However, there is more than popularity to be considered when selecting classroom media. The prime consideration, of course, must be the teaching objective(s) of the user. Very often a filmstrip or record will speak more directly to the subject at hand than will any available 16mm film.

The chief characteristic which shapes and defines the utilization of building level materials and, at the same time, differentiates them from 16mm film, is that the pace of presentation is user-controlled, not producer-controlled. This is the factor which makes the "non-film" media so valuable for independent study. Students progress at their own rate, pausing when necessary, reviewing easily, and thus are better able to assimilate content.

Although similar techniques are possible with film, the more complex nature of the hardware and the "event" nature of a classroom film showing tend to lead to the delivery of films in "whole doses," start to finish, for large audiences. With building level media, pace and emphasis are almost totally controlled by the presenting teacher or the student working on his own. Even in the case of sound filmstrips, the presentation may be stopped at any point with relative ease. For extreme pace control, the teacher or student may choose to ignore the recorder portion of a kit and simply read the printed script which accompanies most such materials.

With cost-effectiveness always in mind, special consideration must

be given to materials which offer maximum flexibility of use. A six-part kit may be used simultaneously by six students, each progressing at his own rate. This segmentation of material also permits individuals to review the materials independently to pick up information not fully understood during a classroom presentation.

Not all items of building level media lend themselves to individual use, however. For this reason we have included information on the number of users recommending (or not recommending) items for this purpose. Many materials require the guidance or leadership of the teacher to insure that information is not misconstrued, is properly emphasized, and is made clear to each member of the class. Examination of the "Recommended for Individual Use" columns will reflect the opinions of users on this point.

Producers of building level materials, because of lower production costs, can afford to be more specific in content or age level than can a film producer, who must make his film attractive to a wide audience in order to achieve financial success. So, while a film on "Spain" may try to reach grades 3-12, there may be three separate filmstrip kits entitled "Spain for the... (Elementary, Intermediate, Secondary) Level."

We feel that users are discovering the value of such specificity, and are also discovering that today's sound filmstrip is eons ahead of its ancestors in quality and appeal. This discovery has led to increased utilization and increasing appreciation of the potential of the "non-film" media. 16mm film still remains the clear favorite medium of choice, but strong inroads are being made by other media.

It becomes obvious when looking at the following data sheets that utilization is still spotty and erratic; a number of materials were not signed out for use at all; many others were used only once or twice. Still, when laying out the collected data, it became apparent to us that numerization, summarization, and individual item reporting has become both possible and meaningful.

The evaluation instrument used to gather these data is, we feel, a major contribution to our ability to report in this way. For the first time we have used a completely different form for building level materials, realizing that many questions appropriate to 16mm film did not have relevance when considering non-film media; the reverse is also true. Questions regarding forms of distribution -- as a whole, in parts, or both -- are meaningless with regard to film, but can be important in the way a sound filmstrip kit can be used. If individual parts are usable by themselves, then one kit can serve several classrooms or several students simultaneously, greatly increasing cost effectiveness.

To summarize, it would appear that both the materials and their utilization have come a long way in the past few years. Utilization still has a long way to go, but all signs are that it will increase at an even greater pace as users develop the sophistication in presentation techniques needed to give this material student interest on a level with film. The current evaluation form has been a major step in the right

direction for METRO; compiling this year's data has shown us areas where we can increase the instrument's efficacy with relatively minor changes.

GUIDELINES FOR INTERPRETATION OF DATA AND USE OF THE FORM

Column 1:

Indicates the title and METRO circulation code (k=kit, or sound filmstrip; fl=filmloop; fp=flat picture, or study print(s); s=slides).

Column 2: Composite Rating:

Each user was asked to rate the material on a scale of from 1 (poor) to 10 (excellent). This figure is the average of <u>all</u> ratings received. Unlike the procedure used with 16mm films, the high and low were <u>not</u> excluded from the average, due to limited number of responses available.

Column 3: Circulation:

Indicates the number of times the item was checked out from METRO. In many cases it was subsequently used by more than one teacher.

Column 5: Grade Levels:

Reflects the most frequently mentioned levels of application. A figure in parentheses indicates a possible area of use, requiring some limitation or modification of the presentation style.

Columns 7 and 8: Accuracy and Production Quality:

Rated on a scale of from 1 (poor) to 4 (excellent), the figure shown is the average of all responses.

Column 9: Best Circulated As ...:

Many items, such as large sound filmstrip kits, lend themselves to use in individual parts; in some instances, a kit may cover too much ground to be used in its entirety at one time and might better be used as two or more separate entities.

Column 10: Placement:

Some materials, by virtue of limited audiences, high cost, etc., are best placed in a regional center where they can serve a number of towns effectively. Other items, perhaps requiring repeated use by the same teacher, long-term use, fragility of components, low cost, etc., are best purchased and placed with a single classroom teacher. Others fall between these two extremes. Four subcolumns summarize user opinion.

Column 11: Student Interface:

This figure represents an average of all ratings received on the back of the forms: Interest, Response, Participation and Motivation. Each was rated on a scale of from 1 (poor) to 4 (excellent). The purpose of the "Interface Rating" is to give the potential user an indication of probable student reaction to an item.

TITLE OF MATERIAL _____ METRO CODE _____ __ _____

Your name _____ Date _____

School _____ Town _____

Subject taught _____ Grade level _____

Is the material appropriate for your subject area(s) level(s)? ___ Yes ___ No and grade ___ Yes ___ No

For what other subject area(s) and grade level(s) can the material be used effectively?

Does the material lend itself to independent student use? Yes ____ No ____

Please circle:

	Low			High
Accuracy of information	1	2	3	4
Quality of production	1	2	3	4
Physical condition of material	1	2	3	4

Weakness of material:

Strength of material:

Should this material be distributed

as a single unit ____
as individual parts ____
either/or ____

Is this material properly placed at *(check all that apply)*

a regional media center ____
a school system-wide media center ____
an individual school media collection ____
a classroom ____

What other users ought to know:

Among the various media you have used, how would you rate the material on this scale?

Poor 0— 1— 2— 3 — 4 — 5 — 6 — 7 — 8 — 9 —10 Excellent

Indicate STUDENT REACTION on the back of this page

METRO needs your evaluation reports!

Please complete and return this form WITH the material!

STUDENT REACTION *(circle)*

	Low			High		Low			High
Interest	1	2	3	4	Participation	1	2	3	4
Response	1	2	3	4	Motivation	1	2	3	4

Student comments you wish to quote: *(If written comments are available, please attach them to this form.)*

SUMMARY AND DATA SHEETS

ACI MEDIA, INC.

SUMMARY SHEET

16mm Film

Number of titles placed for evaluation: 13
Composite Rating: 8.4

- well balanced representation of product in both discipline and grade level including art, science and humanities -- primary grades through senior high school
- average to above average utilization (one exception)
- production techniques remain straight forward and traditional with careful attention to details

Upper 25%

Maple Sugar Farmer
Monument to the Dream
Wheel is Round, A

Building Level Materials

Number of items placed for evaluation: 5

- target areas: science, social studies
- target audiences: primary to intermediate grades
- careful attention given to packaging including teachers' guides
- visuals generally good; narrations need some attention

Worthy of Note:

Metrics: Measurement for Today
Pete and Penny's Pet Care

Special Note: ACI Media, Inc. closed its doors during 1977. Their film holdings have been acquired by Paramount Communications. Their building level materials are available from independent distributors.

NAME OF COMPANY: ACI Media, Inc. METRO CODE: ACI

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
							max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Learning About Solar Energy	max. 10.0																	Science Social Studies Environment
	8.5	15	8	S,R	e,m,j	2-6	3.9	3.8	3.9	3	3	6	-	7	-	4.1	3.3	
ACI f 150	User comments: Excellent introductory film; good film overall -- we need more in this area.																	
Had You Lived Then: Life In An Eastern Seaport Town: 1870's	8.2	12	12	U,S,R	e,s,t, se	4-8 (1-3) (9-A)	3.8	3.9	3.8	4	3	7	-	7	-	4.0	3.4	Social Studies History Creative Writing
ACI f 168	User comments: Good portrayal of the times; gave students a realistic view of what life was like; good use of combination of live action and "historical sites."																	
County Fair	9.0	9	7	S	e	K-3	3.9	3.9	3.9	4	-	5	-	7	-	4.0	3.7	Reading Language Arts Science
ACI f 169	User comments: Film better than expected; very enjoyable.																	
A Wheel Is Round	9.4	7	5	S,R	e	K-2	3.8	4.0	4.0	3	-	5	-	5	-	4.4	3.8	Language Arts Reading Art
ACI f 170	User comments: Nice, up-to-date vocabulary; music appropriate; use of comedy well received; stimulated thinking on wheels and uses.																	
From Left To Right	7.9	10	7	S,R	e	K-2	3.6	3.8	3.6	3	3	6	-	6	-	4.0	3.3	Language Arts Reading
ACI f 171	User comments: Emphasizes reversals; excellent student response.																	
Maple Sugar Farmer	8.3	16	14	S,R	e,j,s	4-12, c,a	3.6	3.3	3.3	8	4	11	1	11	1	3.6	2.9	Sociology American History Science Film Study Social Studies Futures
ACI f 172	User comments Terrific personality feature; good use of camera to reveal personality; poignant-realistic-funny; good for discussion of old age; good for values discussion.																	
JFK: Challenge and Tragedy	8.7	14	9	S,R	e,j,s	7-12	3.8	3.6	3.5	8	-	8	-	8	-	4.4	3.8	U. S. History Contemporary History Civics Social Studies Biography
ACI f 173	User comments: Good, but slanted toward J.F.K.																	

Explanation of code:

rating: !----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: ACI Media, Inc. METRO CODE: ACI

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
The Owl and the Raven	8.2	13	8	S,R	e,se	K-3	3.7	3.9	3.6	6	-	6	-	6	-	4.3	3.5	Language Arts Social Studies Human Relations
ACI f 174	User comments: Good tie-in with legends of other lands; lets children use their imagination; excellent film to write script to (writing exercise); a delightful tale to be enjoyed by all.																	
The Meadow	7.8	10	8	S,R	e,se	K-3	3.6	3.7	3.7	5	1	6	-	6	-	4.0	3.9	Science Language Arts Art Nature
ACI f 175	User comments: Excellent pictures and musical accompaniment; due to lack of narration, much guessing goes on; lovely film; enjoyable to watch on a sub-zero day!																	
Virginia Woolf: The Moment Whole*	--	1	0															
ACI f 176	User comments:																	
Monument To The Dream	9.1	13	11	S	e,s, se,pa	7-12 c,a	3.9	3.9	3.6	9	1	10	-	10	-	4.4	3.4	Science Social Studies Values Art Architecture Philosophy Careers
ACI f 177	User comments: Inspirational, frightening, and breath-taking; amazing filmmaking; great emotional impact; good for values discussion.																	
Tie Dye	8.4	10	7	S,R	e,s	5-12 (c,a)	3.6	3.6	3.6	4	2	7	-	7	-	4.7	3.25	Art Crafts
ACI f 178	User comments: Good film - shows steps and explains; an excellent instructional film.																	
Snails	8.5	12	9	S,R	e,m, s,pa	5-8	3.5	3.7	3.3	2	4	4	1	5	1	4.3	3.7	Zoology Science Photography
ACI f 179	User comments Thoroughly explains and demonstrates movement and reproduction with vocabulary suitable for junior high; a little drawn-out; excellent photography; narrator could have been more interesting.																	
	User comments:																	

Explanation of code:

rating: 1----------10
poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: ACI Media, Inc. METRO CODE: ACI

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study: yes	Usable for independent study: no	Accuracy	Production quality	Best circulated as: Complete unit	Best circulated as: Component parts	Best circulated as: Either/or	Best placement location: Regional center	Best placement location: Town-wide center	Best placement location: Single building	Best placement location: Single classroom	Student interface	Possible application in
Caring	max. 10.0				yes	no	max. 4.0									max. 4.0	Health Special Education
	7.5	6	2	2-6	-	2	3.5	3.5	1	-	1	2	2	2	-	3.8	
ACI k 17	User comments: Usable at all elementary levels; O.K. for low-level special ed at junior high level.																
Story of the American Revolution: People of the Revolution	6.7	6	3	5-9	3	-	3.3	3.3	2	-	1	3	3	2	1	2.8	Social Studies Language Arts History
ACI k 18	User comments: Narration too rapid, does not permit taking notes; "cartoon" drawings and lack of action are detriments; guide is not complete in listing names; purposes are too vague for blacks.																
Elementary Science: Force and Simple Machines	N/A	8	3	5-8	2	-	4.0	4.0	1	-	1	2	2	1	1	3.0	Science
ACI k 19	User comments: Can be used down to grade 2 or 3 with brighter children; visual demonstrations are good.																
Pete and Penny's Pet Care	8.5	3	2	K-2	1	-	3.5	3.5	-	-	2	2	1	1	-	3.5	Language Arts Science Social Studies
ACI k 20	User comments: Students motivated to talk of their own pets and how they care for them; beautiful pets, well photographed; narration too rapid.																
Metrics: Measurement For Today	8.3	10	5	4-8	4	-	4.0	3.2	4	2	1	2	3	3	2	2.4	Science Math
ACI k 21	User comments: A lot of material in one kit -- perhaps covers too much; some concepts rather advanced for students just beginning metrics.																
	User comments:																
	User comments:																

Explanation of code:
rating: 1----------10
grade levels: e-elementary m-middle j-junior high s-senior high c-college a-adult
NA - sufficient data not available

AIMS INSTRUCTIONAL MEDIA SERVICES, INC.

SUMMARY SHEET

16mm Film

Number of titles placed for evaluation: 36
Composite Rating: 7.1

- first year participant in METRO evaluation program
- utilization ranged from very heavy to nearly no demand
- wide range of subject areas (some with narrow target audiences) and grade levels
- production values solid though rarely exciting. Some require more detailed information than offered
- narration most frequently mentioned weakness. (Users seek more enthusiastic and lively delivery to attract and hold audience interest.)
- recommendation -- where absent, provide user guide

Upper 25%

Alphabet Roll Call
Bicycle Drivers Don't Have to Have Accidents
Cotton to Clothing
**Filmmaking Techniques: Acting*
Getting Busted
Honey Bee: A Profile
Metric America, A
Rape Alert
Snakes and How They Live

Building Level Materials

Number of items placed for evaluation: 19

- generally well packaged: some minor attention needed in specific areas
- target audience: primary and elementary; some geared to secondary levels
- mixed reactions on audio and visual portions

Worthy of Note:

Beginning Conversational French
Think Why and Learn

**Special Note: Filmmaking Techniques: Acting* - composite rating: 9.6 -- second highest rated film in '76-77 Report.

NAME OF COMPANY: AIMS Instructional Media Services, Inc. METRO CODE: AIMS

Title and METRO code #	Composite rating /	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Getting Busted	8.4	16	16	S,R	m,j,s, p	9-12 (c,a) (7,8)	3.9	3.8	3.8	10	-	10	1	11	-	4.3	3.6	Sociology Driver Education Family Life Law/Government
AIMS f 2	User comments: Good reactions and support of accuracy from students in a correctional institute; very realistic, flashbacks sometimes confusing - should show twice; content can be related to other drug problems.																	
Ninety-Nine Bottles of Beer	7.5	13	12	S	j,s, t,p	9-12 (7,8, c,a)	3.4	3.1	3.6	7	-	7	-	7	-	4.4	3.2	Family Life Science Drug Education Guidance Health Social Studies
AIMS f 3	User comments: Made obvious the point that people in film started drugs due to personal weakness; fight scene over-emphasized; up-to-date; would use in conjunction with speaker from AA or Al-A-Teen.																	
Filmmaking Techniques: Acting	9.6	11	9	U,S,R	e,s,pa	8-12 (c,a)	4.0	3.9	3.9	-	2	2	-	2	-	5.0	3.9	Filmmaking Stage craft Art English Drama
AIMS f 4	User comments: Clear insights into problems of acting; good acting in film itself; interesting interviews. NOTE: Users unanimous in praising film; all reported a high level of student interest.																	
The Money Tree	8.3	9	9	S,R	m,j, s,t	9-12 (7-8)	3.7	3.3	3.3	3	1	4	-	4	-	4.5	3.1	Economics Consumer Education Family Life
AIMS f 5	User comments: Students may become too involved in "love story" plot if not properly prepared; used young people in a realistic setting; a little over-dramatic, but effective; stimulated class so that discussion lasted two weeks.																	
Post Mortem	7.9	15	17	S,R*	e,j, s,t	9-12	3.7	3.6	3.5	11	-	10	-	11	-	4.0	3.2	Driver Education Health Science Sociology Guidance
AIMS f 6	User comments: Descriptive and to the point; modern, easy student identification; rather boring; melodramatic, poor color; realistic, stimulates discussion.																	
A Metric America	8.5	18	20	S,R	e,m,j, s,t,p	5-8 (9-a)	3.9	3.7	3.7	6	6	11	1	11	-	4.4	3.2	Math Science Social Studies Home Economics Industrial Arts
AIMS f 7	User comments Excellent introduction to metrics; folk-song narration well received; emphasizes benefits of changes.																	
Music Experiences: Bach is Beautiful	8.3	7	12	U,S	e,m,j, p,pa	4-12	4.0	3.8	3.8	5	-	5	-	5	-	4.0	3.1	History Music Social Studies
AIMS f 8	User comments: Different points are of interest to different age levels; music performances poor; should be filmstrip with high quality record - 16mm projector can't adequately reproduce Bach.																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: AIMS Instructional Media Services, Inc. METRO CODE: AIMS

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
The Park	6.8	6	7	U,S	e,m	K-4	3.5	3.8	3.8	1	3	3	-	4	-	4.0	3.5	Science Language Arts Social Studies
AIMS f 9	User comments: Devoted to observation skills.																	
Walking Home From School	6.6	13	13	U,S	e	K-3	3.7	3.4	3.4	5	2	8	-	8	-	3.9	3.3	Social Studies Creative Writing Observation
AIMS f 10	User comments: Does very little about safety; good only for city children in neighborhood schools--most suburban children are bused - "walk through the neighborhood" film would be applicable to all.																	
Look Again	6.7	5	5	S	m,j,se	7-12	4.0	n/a	n/a	n/a	na	n/a	n/a	n/a	na	n/a	n/a	Math Science Probability
AIMS f 11	User comments: Should be used with advanced students - deals with probability calculus, and continuity; difficult concepts and vocabulary for junior high, but good motivational film for better students; seems to be suited for open-ended instruction.																	
Easy As ABC	7.4	15	10	S,R	e	2-5	3.5	3.3	3.2	6	4	9	1	9	1	4.0	3.1	Language Arts Reading
AIMS f 12	User comments: Excellent to introduce parts of speech; listed for upper elementary, but 2nd and 3rd graders were able to use portions of it.																	
Honey Bee: A Profile	9.0	15	20	S	e,m, j,se	4-12, c,a	3.9	4.0	3.7	5	6	5	3	11	-	4.8	3.5	Science Zoology Ecology Biology Social Behavior
AIMS f 13	User comments: Tied in perfectly with MACOS program on life cycles; excellent color, photography, and sound; lacks detail on social hierarchy and society behavior, vivid and complete; more detail could be given (several comments).																	
Freighter	7.7	7	11	S	e,j,se	2-5	3.9	3.6	n/a	2	1	4	1	3	1	4.0	3.3	Social Studies Ecology English
AIMS f 14	User comments Very good with special ed students; needs a little more explanation.																	
Filmmaking Techniques: Overview of 8mm Production	7.7	10	10	U,S,R	e,m, s,pa	5-12	3.2	2.8	3.0	1	3	2	2	1	3	2.8	2.0	Filmmaking Media Photography Art
AIMS f 15	User comments: Excellent step-by-step presentation; good visuals, but narration dull; production shown requires equipment not available to most students; poor to average student reactions.																	

Explanation of code:

rating: I----------I0 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: AIMS Instructional Media Services, Inc. METRO CODE: AIMS

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Snakes and How They Live	8.6	15	21	U,S,R	e,m,j	5-8 (K-4, 9-12)	3.8	3.7	3.8	8	5	10	2	13	-	4.7	4.0	Science Photography
AIMS f 16	User comments: Good comparison of snakes; excellent photography; material well-presented, but could give more detail; excellent for study of vertebrates.																	
Frogs and How They Live	8.4	13	18	S	e,m,j	3-8	3.9	3.7	3.8	5	7	9	3	12	-	4.5	3.4	Science Photography
AIMS f 17	User comments: Good in providing vocabulary terms; excellent presentation of metamorphosis; presented characteristics clearly; excellent teaching tool for grades 6-8.																	
Badminton Fundamentals*	--	1																
AIMS f 18	User comments:																	
VD: Communicable Disease	7.1	9	11	S,R	m,j,s, c,t,pa	8-12, c	3.8	3.8	3.6	5	1	6	-	5	-	3.8	3.6	Health Family Life Sex Education Biology
AIMS f 19	User comments: Informal style, not at all preachy; good introduction or summary; needs more detailed information.																	
A Way for Diana*	--	5																
AIMS f 20	User comments:																	
Dinosaurs: The Terrible Lizards	8.2	22	19	U,S,R	e,j	5-7 (1-4)	3.7	3.3	3.4	9	4	9	3	12	1	4.8	3.8	Science Social Studies Evolution
AIMS f 21	User comments Good animation, well-received; does not include modern theories, but stimulates interest.																	
Maps: Where Am I?	6.9	15	17	U,S,R	e,se, p,pa	3-5 (2,6-7)	3.7	3.4	3.7	3	9	7	3	8	3	4.1	3.1	Social Studies Geography
AIMS f 22	User comments: Good introductory film; well-done overview; sequential and carefully structured.																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
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DNA - does not apply
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NAME OF COMPANY: AIMS Instructional Media Services, Inc. METRO CODE: AIMS

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Cotton to Clothing	8.5	13	16	U,S,R	e,se	1-4	3.9	3.8	3.7	3	6	7	1	8	1	4.6	3.7	Social Studies Science Language Arts
AIMS f 23	User comments: Good follow-up film with special ed students; very good vocabulary; very informative, easy for students to understand.																	
All Bottled Up	7.6	6	5	S	e,m, j,t	7-12	3.8	3.0	3.0	1	-	1	-	1	-	4.0	n/a	Health Social Studies Values
AIMS f 24	User comments: Very effective to what is happening today.																	
Music to Learn About People	5.4	4	8	U,S,R	e,j	K-4 (5-6)	3.6	3.0	3.0	1	3	1	2	1	1	3.5	3.5	Music Social Studies
AIMS f 25	User comments: Doesn't cover enough cultures - omits Scandinavian and African children, but excellent on Japan; well-planned; cultures, instruments, and music introduced smoothly; format was boring.																	
What's Your Excuse?	8.5	7	4	S	s	7-12	4.0	4.0	4.0	2	-	2	-	2	-	5.0	4.0	Sociology Health P.O.D. Driver Education
AIMS f 26	User comments: An excellent slant on an old topic; open-ended for discussion; presents people's rationalizations for excessive drinking.																	
Bikes Are Back	8.3	8	6	U,S,R	e,m,j, s,t	5-7	3.8	3.5	3.5	2	-	2	-	2	-	4.5	4.0	Health/Safety Physical Education
AIMS f 27	User comments: Good photography and information; well-paced; gave information that students can apply.																	
Alphabet Roll Call	9.1	11	10	U,S,R	e,pa	K(1)	3.8	3.7	3.7	1	2	4	-	5	-	4.2	3.4	Reading Readiness Language Arts Phonics
AIMS f 28	User comments Very entertaining; suitable for K or 1st month of Grade 1; motivates learning of letters; "F," "S", and "X" tended to all sound like "F"; most valuable with beginning readers.																	
Strange And Unusual Animals	8.1	18	20	U,S,R	e,m,j, s,t	2-8 (K-1, 9-12)	3.7	3.3	3.4	3	5	9	-	9	-	4.4	3.6	Science Zoology Ecology Biology
AIMS f 29	User comments: Quick-moving and exciting; good points on adaptation; leads well into discussion.																	

Explanation of code:

rating: |----------|0 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: AIMS Instructional Media Services, Inc. METRO CODE: AIMS

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
A Snort History	8.6	14	12	S,R	e,m,s, t	7-12, c,a	3.9	3.8	3.7	5	2	5	2	7	-	3.8	3.4	Driver Education Film Study Drug/Alcohol Education Guidance
	User comments: Message is direct; too comical for subject matter; mixture of reality and animation is tremendous.																	
AIMS f 30																		
Music To Tell A Story	7.7	11	11	U,S,R	e,m,pa	K-4	3.7	3.7	3.6	4	3	7	-	7	-	4.0	3.7	Music Language Arts
	User comments: Needs more detail on picking instruments ("how to"); excellent motivation for creative writing and musical interpretation.																	
AIMS f 31																		
Darius Green And His Flying Machine	5.1	14	16	S,R	e,j	K-4 (5-6)	3.3	3.6	3.2	8	2	10	-	8	2	3.5	2.8	Social Studies Language Arts Recreation
	User comments: Imaginative; good art work; slow moving; difficult to understand narrator.																	
AIMS f 32																		
Rape Alert	8.7	10	9	S	j,s, t,pa	9-12 (7-8, c,a)	4.0	3.8	3.8	6	-	6	-	6	-	4.8	3.8	Health Home Economics Physical Education Sociology Psychology
	User comments: Excellent film - well handled; every teenage girl should see this.																	
AIMS f 33																		
Shoplifting Is Stealing	7.6	12	13	S	e,m,j, s,pa	6-10	3.8	3.8	3.5	12	-	10	2	11	-	4.1	3.4	Guidance Civics Consumer Education Law Values Human Relations
	User comments: Not enough on motivation, too much "scare"; wish there were a study guide; believable, up-to-date; motivated good, open discussion.																	
AIMS f 34																		
Bus Tripping: As A Secondary School Bus Passenger	5.7	2	3	S	m	4-6	3.5	3.5	3.0	1	1	1	1	1	-	2.0	2.0	Health/Safety Physical Education Social Studies
	User comments Too juvenile for grade 7; good, basic information, but not terribly interesting.																	
AIMS f 35																		
The Circle Called Man*	3.5	2	2	S	m	7-a	4.0	4.0	4.0	-	1	1	-	-	1	2.0	1.0	Health Physiology Family Life
	User comments: Information presented slowly and clearly, but not in any unusual manner; was not graphic enough; narration is boring, vocabulary difficult.																	
AIMS f 36																		

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: AIMS Instructional Media Services, Inc. METRO CODE: AIMS

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Bicycle Drivers Don't Have to Have Accidents	8.8	10	6	S,R	e,j,s	3-8	3.8	4.0	4.0	5	-	5	-	5	-	4.5	3.8	Safety Physical Education Science
AIMS f 37	User comments: Realistic and up-to-date; depicts problems from driver's, as well as rider's, point of view.																	
	User comments:																	
	User comments:																	
	User comments:																	
	User comments:																	
	User comments:																	
	User comments:																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
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se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: AIMS Instructional Media Services, Inc. METRO CODE: AIMS

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
Beginning Spanish Through Picture And Story	max. 10.0				yes	no	max. 4.0									max. 4.0	
		2	-0-														
AIMS fp 1	User comments: Data N/A																
Beginning French Through Picture And Story		-0-	-0-														
AIMS fp 2	User comments: Data N/A																
	User comments:																
Life Cycles of Lower Animals	8.3	9	4	4-7	2	1	3.8	3.8	2	1	3	3	3	2	1	3.7	Science
AIMS fs 1	User comments: Good photography.																
Deserts		1	-0-														
AIMS fs 2	User comments: Data N/A																
Phonics Series: Sets 1-3		15	6	K-2	4	-	4.0	3.8	2	2	4	4	4	2	3	3.2	Language Arts Reading Reading Readiness
AIMS fs 3	User comments: Visuals clear, bright, and interesting; can easily be used by non-readers. Ed. note: No evaluations received on Set 3.																
Introducing Insects	8.8	5	3	4-6	2	-	4.0	4.0	-	-	2	2	2	2	1	3.5	Science
AIMS fs 4	User comments: Needs background and research activities correlated with it.																

Explanation of code:
rating: 1----------10
grade levels: e-elementary m-middle j-junior high s-senior high c-college a-adult
NA - sufficient data not available

NAME OF COMPANY: AIMS Instructional Media Services, Inc. METRO CODE: AIMS

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study: yes	Usable for independent study: no	Accuracy	Production quality	Best circulated as: Complete unit	Best circulated as: Component parts	Best circulated as: Either/or	Best placement location: Regional center	Best placement location: Town-wide center	Best placement location: Single building	Best placement location: Single classroom	Student interface	Possible application in
Think Why And Learn	max. 10.0				yes	no	max. 4.0									max. 4.0	
	9.0	8	4	1-3	2	-	4.0	4.0	-	2	1	3	3	3	2	4.0	Science Language Arts Special Education
AIMS k 1	User comments: Also usable for special ed at junior high level; good for encouraging convergent and divergent thinking.																
Here's a Driddle	7.3	13	6	K-4	2	1	3.5	3.3	2	-	2	4	2	1	1	3.6	Language Arts Rhyming
AIMS k 2	User comments: Breaks after clues for student's responses are effective, but not always clearly identifiable as breaks; promotes good, creative thinking and good listening skills.																
Beginning Conversational English: Sets 1-3		-0-	-0-														
AIMS k 3	User comments: Data N/A																
Metric America	8.0	7	3	3-8	2	-	3.5	3.0	2	-	-	1	1	2	1	3.0	Science In-Service
AIMS k 4	User comments: Great for faculty introduction to metrics; well done; fast pace makes this more usable for reinforcement than for introduction in lower grades.																
Modern Mathematics Activities For The Primary Grades		-0-	-0-														
AIMS k 5	User comments: Data N/A																
Beginning Conversational Spanish: Sets 1-4	8.1	18	7	3-8	5	-	3.6	3.4	4	1	1	4	2	1	1	3.3	Spanish
AIMS k 6	User comments: Difficult material for intended audience (1st year students); sentences too long; opinion divided on "cartoon" visuals -- some would prefer real-life photos.																
Communications: The Telephone	6.5	2	2	4-6	1	-	4.0	4.0	-	-	1	1	1	1	1	4.0	
AIMS k 7	User comments: Materials outdated; excellent study of common household item.																

Explanation of code:
rating: 1----------10

grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available

NAME OF COMPANY: AIMS Instructional Media Services, Inc. METRO CODE: AIMS

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
The Story Store	max. 10.0				yes	no	max. 4.0									max. 4.0	
	6.3	8	3	K-4	1	-	3.0	2.0	-	-	2	1	2	-	-	2.3	Reading Literature Creative Writing
AIMS k 8	User comments: Audio portion very good; visuals poor; poor puppet artistry.																
Let's Tell Time	7.0	11	6	1-3	2	2	3.5	3.5	2	-	1	4	3	3	2	3.3	Math Special Education
AIMS k 9	User comments: Usable with junior high special ed; very basic -- could easily be made by teacher; moves rather quickly; nicely made -- individual clocks for each student is good idea.																
Safety Is No Accident	8.0	6	1	2-4	-	-	3.0	3.0	1	-	-	1	1	-	-	3.0	Health
AIMS k 10	User comments: N/A																
Simple Machines	8.0	3	2	7-8	1	-	4.0	4.0	1	-	-	1	1	1	-	3.0	Science
AIMS k 11	User comments: Well presented; reinforced material presented in class.																
Developing Effective Reading: Study Skills	5.0	4	2	9-12	2	-	3.5	2.5	1	-	1	2	1	2	1	1.6	All "content area" subjects, Special Education
AIMS k 12	User comments: Dated in clothing styles and diction; contains sexist remarks; portions on posture and noise interference most effective of the material.																
Beginning Conversational French: Sets 1-3	9.3	16	4	7-10	4	-	3.8	3.8	2	-	1	3	2	2	2	3.7	French
AIMS k 13	User comments: Sentences too long; visuals humorous; teacher narration may be preferable to use of cassette for the first viewing.																
	User comments:																

Explanation of code:
rating: 1----------10 NA - sufficient data not available

grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

ALFRED HIGGINS PRODUCTIONS, INC.

SUMMARY SHEET

16mm Film

Number of titles placed for evaluation: 10
Composite Rating: 8.3

- first year participant in METRO evaluation program
- strong representation in social science, guidance, health, and science areas
- grade level range -- most from intermediate to senior high school level
- heavy utilization (uncommon occurrence for first year participants)
- production techniques above average; high level of student interest generated by clever presentation of content

Upper 25%

Clean and Neat with Harv and Marv
Eating on the Run
Thinking About Drinking

NAME OF COMPANY: Alfred Higgins Productions, Inc. METRO CODE: AHP

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
							max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Eating On The Run	max. 10.0																	
	9.1	16	12	S,R	e,j,s,t	5-12, c,a (K-4)	4.0	3.9	3.9	9	-	9	-	9	-	4.9	3.7	Health Science Home Economics Nutrition Social Studies
AHP f 1	User comments: Presents concepts in a clever, concise way; up-to-date, factual, and stimulating; although recommended for upper elementary to adult, worked well at kindergarten level.																	
Who Stole The Quiet Day?	7.8	12	6	S,R	e,j, se	5-12, c,a	3.8	4.0	3.2	3	-	2	1	3	-	4.3	3.1	Ecology Science English Values
AHP f 2	User comments: Good general information film; students connected content with their high-volume music listening habits.																	
Clean And Neat With Harv and Marv	8.8	16	8	S	e,se, pa	K-3 (4-5)	4.0	4.0	3.9	5	2	7	-	7	-	4.6	3.6	Health Social Studies Science Personal Hygiene
AHP f 3	User comments: Teaches value of personal hygiene in an excellent manner; worked well with trainable special ed student; liked the way it demonstrated.																	
Courtesy: Who Needs It?	8.0	9	7	S,R	e,s, se,t	K-6 (7-9)	4.0	3.8	3.8	2	1	3	-	4	-	4.4	3.5	Health Guidance Social Studies Human Behavior
AHP f 4	User comments: Fantastic content, well presented -- got the point across well; situations, for the most part, real; repeated use of same actors and actresses was somewhat distracting.																	
Consumer Complaints: The Right Way	8.3	9	7	S	e,j, s,t	6-12 (c,a)	3.7	3.7	3.6	2	4	5	1	7	-	4.6	3.3	Advertising Consumer Education Economics Civics
AHP f 5	User comments: Easily adaptable for elementary students; scenes from silent films increase audience interest; got across point of being polite but persistent.																	
Thinking About Drinking	8.6	16	11	S	e,m,j	5-12 (c,a)	3.8	3.9	3.7	10	-	9	-	10	-	4.5	3.3	Science Health Social Studies
AHP f 6	User comments Answered many student questions; students were attentive; good descriptions, informative. Note: Many teachers used this as a part of their drug/alcohol curricula, as well as a supplement.																	
VD: Every 30 Seconds	8.7	7	4	S,R	j,s,pa	7-9	3.7	3.7	3.3	3	-	3	-	3	-	4.7	3.4	Health Family Life Biology Science
AHP f 7	User comments: Have used films for 4 or 5 years -- find it excellent for junior high level -- provokes discussion, but does not embarrass; good description and pictures of symptoms.																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: Alfred Higgins Productions, Inc. METRO CODE: AHP

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Vandalism: Why?	7.6	12	12	S	e,j, se,pa	6-9 (10-12) (4-5)	3.6	3.6	3.3	8	-	6	-	8	-	4.1	3.4	Ecology Science Values Family Life Guidance Assembly Programs
AHP f 8	User comments: Impact is very strong; more positive reaction from better students; spent too much time on recycling and littering; shows too much actual vandalism; shows positive and negative - the harm done and what can be done about it.																	
To A Babysitter	7.0	6	3	S	e,s	9-12 (6-8)	4.0	3.5	4.0	2	-	-	1	2	-	4.5	3.8	Home Economics Health/Safety Child Development
AHP f 9	User comments: Excellent film using good resource people; good to follow up on safety rules; content good but presentation terribly stilted.																	
Fire Safety With Harv and Marv	8.6	16	10	S	e,pa, se	K-4	3.9	3.9	3.9	7	-	8	-	7	-	4.7	3.9	Safety/Health Science
AHP f 10	User comments: Excellent for primary students; could be more eye-catching for young students.																	
	User comments:																	
	User comments:																	
	User comments																	
	User comments:																	

Explanation of code:

rating: |----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

AMERICAN EDUCATIONAL FILMS

SUMMARY SHEET

16mm Film

Number of titles placed for evaluation: 9
Composite Rating: 7.7+

- strong representation in science and social science areas
- most films geared to junior-senior high school levels
- average utilization; some light utilization on films designed for limited audiences
- production techniques range from traditional to innovative
- where absent, users guides needed.

Upper 25%

Animal Ark, The
Growing Pains

NAME OF COMPANY: American Educational Films METRO CODE: A

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Projection 70's: Urban Systems	7.9	10	7	S,R	m,j,s	7-12 (c,a)	3.6	3.8	3.5	3	3	6	-	6	-	4.3	3.1	Social Studies Industrial Arts Economics Urban Studies, P.O.D. Ecology Sociology
A f 41	User comments: Good supplemental material; used visuals well; suffers same problem as all "contemporary" films -- a bit dated.																	
A Cat Is A Cat	7.0	10	6	S,R	e,se	K-4	3.4	3.6	2.8	3	2	5	-	4	1	3.0	3.4	Social Studies Reading Language Arts Film Studies Animal Studies
A f 42	User comments: Good, simple film on cats -- all kinds and places; jumps around too much among "art form," informative and entertaining.																	
Journey Through Russia	6.7	13	9	S,R	m,j,s	7-12, c,a	3.5	3.3	3.0	3	5	4	4	4	4	3.9	2.9	Social Studies Geography World Cultures
A f 43	User comments: Outdated; accurate, but not exciting; good panoramic view of Russia.																	
Bike Safety Quiz	7.1	8	4	S,R	e	4-7	4.0	3.8	3.8	3	-	3	-	3	-	4.1	3.6	Safety Science Traffic Laws
A f 44	User comments: Interesting and educational; best to use over a 2 or 3-day period, with class project as a follow-up.																	
Three Cubans*	3.0	2	1	S	se	--	3.0	2.0	2.0	-	1	-	1	-	1	2.0	1.5	---
A f 45	User comments: N/A																	
The Animal Ark	9.1	15	11	S,R	e,j,m, s,se	7-12, c,a	3.9	3.9	3.9	10	-	9	1	10	-	4.1	3.6	Zoology Social Studies Science Language Arts Ecology Biology
A f 46	User comments Must be pre-discussed, students need background information; used it as part of grade 8 ecology curriculum; informative analysis of animal extinction and efforts to counteract it.																	
Growing Pains	8.8	14	7	S,R	m,j,s	8-12, c,a	3.7	3.7	3.5	6	-	3	1	5	-	4.6	3.9	Psychology Family Life Health Child Development
A f 47	User comments: Best film I've seen (on subject) for grade 7; provoked a few giggles, followed by an interesting discussion (grade 9); Denise Nichols a definite plus.																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: American Educational Films METRO CODE: A

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
The Food Platform	7.8	14	12	S	e,s,t	6-12, c,a	3.7	3.1	3.4	7	3	8	2	8	2	4.2	3.4	Home Economics Nutrition Health Science Biology
A f 48	User comments: Format excellent but dialogue somewhat stilted -- held students' interest; started as a clever idea but got lost in background clutter -- students not excited; points of value reach students.																	
Projection 70's: Transportation	9.3	6	4	S	j,s	7-12 (c,a)	4.0	4.0	4.0	3	1	4	-	4	-	4.5	3.7	Government Future Studies Ecology
A f 49	User comments: Excellent film, very good class response.																	
	User comments:																	
	User comments:																	
	User comments:																	
	User comments																	
	User comments:																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

BENCHMARK FILMS, INC.

SUMMARY SHEET

16mm Film

Number of titles placed for evaluation: 6
Composite Rating: 7.8+

- strong representation in science and social science areas
- intended audience age levels -- intermediate grades through senior high school (one exception suggested all ages, K-A)
- utilization substantially increased over 1975-76 --(this year is second year of participation)
- production values -- mixed reaction: most well done (one criticized severely)
- teachers guides would be helpful

Upper 25%

Child Behavior = You
Paradise Lost

NAME OF COMPANY: Benchmark Films, Inc. METRO CODE: B

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Drugs Are Like That	7.7	14	13	S,R	e,m	3-6	3.8	3.9	3.4	10	2	11	1	10	2	3.9	3.2	Health Social Studies Drug Education Science Values
B f 8	User comments: Points are well made; one of few good drug films for lower grades.																	
Grooving	7.4	10	5	S	e,m, pa	9-12 (6-8)	3.8	3.3	3.3	2	2	1	1	3	1	3.8	2.8	Drug Education Science Guidance Film Study
B f 9	User comments: Kids in film seemed to follow script, though conversation was purported to be unprompted; very convincing in authenticity.																	
Child Behavior = You	8.5	14	6	S,R	e,m, j,s	7-12, c,a	3.5	3.6	3.4	4	1	5	-	5	-	4.2	3.1	Psychology Child Development Home Economics Health Family Life
B f 10	User comments: Effective as an aid to study of personality and behavior.																	
A Chemical Feast	8.4	16	10	S,R	e,s,t	5-12, c,a	3.8	3.4	3.9	8	-	8	-	8	-	4.2	3.5	Foods Home Economics Biology Chemistry
B f 11	User comments: Fantastic -- everyone should see it.																	
Brand Names And Labeling Games	6.5	15	17	S,R	e,j,s	5-12, c,a	3.3	3.2	3.3	10	3	11	2	12	1	4.4	3.4	Consumer Education Economics
B f 12	User comments: Tends to be confusing, not too well produced; obviously low-budget film; gets point across via humor; good, but fails to draw conclusions; content selection not good; funny, yet informative; a waste of time - not even funny; no attention to basic film techniques - segments simply tossed together.																	
Paradise Lost	8.8	10	6	S,R	e,m,j	K-a (all)	3.6	4.0	3.8	4	-	4	-	4	-	5.0	3.8	Science Ecology Social Studies English
B f 13	User comments Very emotional in impact against pesticides; delightful - makes a strong point delicately; though short, its simplicity makes it very effective; real value of film is its adaptability to a number of disciplines.																	
	User comments:																	

Explanation of code:

rating: 1----------10
poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
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BFA EDUCATIONAL MEDIA

SUMMARY SHEET

16mm Film

Number of titles placed for evaluation: 33
Composite Rating: 8.1+

- all age levels and virtually all curricular areas represented
- major emphasis on social sciences at secondary level
- utilization well above average; ratings well above average (one exception)
- production quality consistently highly rated
- this company offers one of the most extensive catalogues in the industry; each year notes additional high quality product

Upper 25%

Annie and the Old One
Day They Tried Alcohol, The
Fusion: The Ultimate Fire
Hoober-Bloob Highway
Oregon Trail, The
Suicide: It Doesn't Have to Happen
Teenagers Talk: Getting Through Adolescence
Word Wise: Word Families

Building Level Materials

Number of items placed for evaluation: 30

- 10 of the 30 items were part of a series (puppetry)
- filmloops received light utilization (most probably a combination of specific content and need for specific hardware)
- wide range of subject areas represented (language arts, social studies, science, history, futuristics)
- target audience for most -- intermediate level
- careful attention given to packaging

Worthy of Note:

Introducing Graphs
Looking at the Future: Systems Thinking
Story of Salt, The

NAME OF COMPANY: BFA Educational Media — METRO CODE: FA

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Geography of the United States: South FA f 369	7.1	12	7	S,R	e,m, s,t	4-8	3.3	3.2	3.4	3	3	5	1	5	1	3.8	2.9	Social Studies Geography
	User comments: General look at changing southern economy - agricultural to industrial - with simple, clear explanation of reasons for change; good for introduction to study of southeast; some inaccuracies - power supplies no longer abundant, etc.																	
Science: New Frontiers: No Easy Answers FA f 370	8.3	17	11	S	m,j, s,pa	7-12, c,a	3.9	3.6	3.4	6	3	6	2	8	1	4.5	3.3	Science Social Studies Values Futuristics
	User comments: Good to develop thoughts on the wise use of scientific advancements; a general overview; open-ended, gives no answers.																	
Suicide: It Doesn't Have To Happen FA f 371	8.9	16	13	S	j,s	8-12, c,a	3.9	3.7	3.7	10	1	11	-	10	1	4.6	3.6	Psychology Sociology Guidance Death Values
	User comments: Excellent film -- students identify with characters; an honest approach to the problem.																	
To A Good Long Life FA f 372	8.1	10	9	S	e,j, s,t	6-12, c,a	3.7	3.8	3.4	7	-	6	2	7	1	4.1	3.7	Sociology Family Life Values Psychology Aging Social Studies Health
	User comments: It's never too early to think about old age; needs more examples -- shows only one side (pleasant); innocuous, but pleasant -- a relief from the usual grim picture.																	
Spoon River Anthology FA f 373	6.8	6	4	S,R	m,s,pa	10-12 (c,a)	4.0	4.0	4.0	2	-	2	-	2	-	4.0	2.5	English History
	User comments: Excellent enrichment for high-level junior high students.																	
Raptors: Birds of Prey FA f 374	8.8	12	10	S,R	e,m,se	4-12, c,a	4.0	3.9	3.7	9	-	9	-	9	-	4.4	3.6	Science Ecology Biology Conservation Zoology
	User comments Dramatic photography; good integration of narration and music; informative and motivating; good introduction for study of endangered species.																	
Jack London's "To Build A Fire" FA f 375	7.9	15	14	S	e,j,s, t,pa	6-12, c,a	3.9	3.7	3.6	11	-	11	-	10	2	4.1	3.2	English/Literature Social Studies Psychology Film Study
	User comments: Excellent to discuss London's stories and life; interesting adaptation of story; good camera work and sound track; a bit slow-moving for some, would help to also read the story.																	

Explanation of code:

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NAME OF COMPANY: BFA Educational Media METRO CODE: FA

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Annie And The Old One	8.8	15	12	S,R	e,m,j, s,se, t,pa	1-6 (7-8)	4.0	3.9	3.8	11	-	10	-	10	-	4.4	3.8	Social Studies Values Death American Indian Guidance Reading
FA f 376	User comments: Slow moving, methodical; interesting, well filmed; junior high students are able to relate to younger child in film; good intro to death unit -- credible and non-threatening; story contains much information about Indian life.																	
Hoober-Bloob Highway	8.9	18	15	S,R	e,se	K-3 (4-5)	3.9	3.9	3.9	15	-	15	-	15	-	4.7	3.6	Language Arts Reading Guidance
FA f 377	User comments: Enjoyable, as are all Dr. Seuss films; ideal children's film for teaching via entertainment.																	
American Parade: The 34th Star	8.7	9	8	U,S	e,j, s,p	7-12, c,a (5-6)	3.8	3.7	3.7	6	-	5	1	6	-	4.5	3.8	History Values Social Studies Entertainment
FA f 378	User comments: Depicts hardships, pleasures, and values of early Kansas settlers -- emphasizes work ethic; dramatic, colorful film of a family's ordeal; excellent character portrayals.																	
The Oregon Trail	8.8	16	12	S	e,m, j,s	5-12, c,a	4.0	3.9	3.8	7	3	11	-	11	-	4.3	3.4	History Social Studies Geography Entertainment
FA f 379	User comments: Photography, historical information, and action captured audience; historically accurate and interesting; a bit long, but thorough.																	
Everyone's A Winner: Heart-Lung Endurance	7.5	9	5	S,R	e,m	3-7	3.6	3.8	3.4	1	3	3	1	3	-	4.0	3.4	Science Social Studies Physical Education Health
FA f 380	User comments: Would have liked more on heart and lungs and less on one experiment.																	
Everyone's A Winner: Muscular Strength and Endurance	6.9	13	10	S,R	e,m,s	5-9 (4, 10-11)	3.8	3.7	3.5	4	5	8	2	7	2	3.6	3.3	Physical Education Health Science Nutrition
FA f 381	User comments Illustrates techniques of upper body muscular training -- children could understand easily; good introductory film for President's Physical Fitness Program.																	
Jack Nicklaus Golf Clinic	8.8	6	6	S,R	j,s	7-12, c,a	4.0	3.8	3.8	-	3	2	-	2	-	4.4	3.0	Physical Education Golf Team Entertainment
FA f 382	User comments: Excellent film on the fundamentals - enjoyable, interesting, and helpful; Nicklaus' stature adds impact to film; useful both for beginners and those trying to improve; good mix of humor and information; follow-up films on specific situations, e.g., trap shots, would be valuable.																	

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	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Married Lives Today	7.2	11	10	S	j,s,t, pa	10-12 c,a (8-9)	3.6	3.1	3.3	6	2	6	2	7	1	4.3	3.1	Group Guidance Family Life Sociology Sex Education Marriage
FA f 383	User comments: Shows difficulty of defining "family"; excellent on attitudes and life styles of young married couples; vague - almost too open-ended.																	
Meet Your Parent, Adult, Child	7.7	13	8	S	e,j, s,t	10-12 c,a	3.7	3.7	3.3	4	2	6	-	5	1	3.6	2.9	Health Psychology Guidance Filmmaking
FA f 384	User comments: Cartoon characters nicely illustrate the three ego skits; could have given more examples of each personality state in action; animation good for filmmaking classes to study.																	
Teenagers Talk: Getting Through Adolescence	8.9	20	14	S,R	e,m,s, pa,t	5-12, c,a	3.9	3.6	3.6	10	-	11	-	11	-	4.6	3.6	Family Life Guidance Values Health Sex Education Child Development Sexuality Psychology Parent Education
FA f 385	User comments: Animation and dialogue combine to discuss teenage problems clearly and tactfully; especially appealing to girls; has a tendency to over-generalize; humor effective and appreciated; commentary alive and interesting.																	
Fusion: The Ultimate Fire	8.8	11	8	S,R	e,m, j,s	8-12 (c,a)	4.0	4.0	3.8	4	-	4	1	4	1	4.3	2.8	Science Ecology Conservation Social Studies Futuristics
FA f 386	User comments: Presented difficult information in a plain and practical manner; shows correlation between ecology problems and probable solutions; content easy to incorporate into curriculum.																	
Armauer Hansen: Discoverer of the Leprosy Bacillus	8.1	9	9	S	e,m, j,s	7-12 (5-6, c,a)	3.9	3.7	3.7	6	-	5	-	5	-	4.5	3.1	Health Science Social Studies Biology Medicine Careers Biography
FA f 387	User comments: Students should be prepared for scenes of leprosy victims; captured student imagination while illustrating scientific principles; dull presentation of an interesting subject.																	
Habits of Health: Food to Live and Grow	8.6	15	13	S,R	e,j,se	K-6	3.7	3.5	3.5	6	3	7	3	9	1	4.4	3.8	Health Nutrition Special Education Home Economics Science Social Studies
FA f 388	User comments Clearly demonstrates the value of good eating habits; excellent for food and nutrition unit.																	
Habits of Health: Keeping in Top Shape	8.5	11	8	S,R	e,s,pa	1-5 (6-8)	4.0	4.0	4.0	8	-	7	-	8	-	4.5	3.7	Science Health Nutrition Social Studies
FA f 389	User comments: Excellent to emphasize importance of good health; good for personal health and safety unit.																	

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	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Discovering Russian Folk Music	7.6	16	8	S,R	e,m,j, s,pa,p	6-12 (c,a)	3.9	3.5	3.3	2	3	5	-	4	-	4.0	2.9	Social Studies Music World Cultures Russia
FA f 390	User comments: Well done, interesting, and fast paced; informative presentation made interesting by good camera work.																	
Tic Toc Time Clock	7.9	14	10	S,R	e,pa	K-3	3.7	3.6	3.8	6	2	10	-	9	-	4.0	3.5	Math Remedial Math Special Education
FA f 391	User comments: Good for remedial work in grades 4-6; a basic introduction to telling time by the hour; best use is as introduction to unit on time.																	
People Who Help: Careers in Aviation	8.7	6	3	U,S,R	e,j,s, t	8-12 (4-7)	4.0	4.0	3.5	1	1	1	1	2	-	4.0	n/a	Science Career Education Math
FA f 392	User comments: Well done; excellent student response (grade 4).																	
The Day They Tried Alcohol	9.3	14	9	S,R	e,m, j,s	5-12	4.0	4.0	4.0	7	-	6	1	7	-	4.7	3.7	Health Science Drug Education Guidance
FA f 393	User comments: Film was a little long for an animated film; interesting approach to alcohol abuse; situations presented get across the idea that "anyone" can become an alcoholic.																	
Science: New Frontiers: Is The Weather Changing?	8.7	17	13	S	e,m, j,s	7-12 (5-7, c,a)	3.9	3.8	3.6	9	4	11	1	12	7	4.3	3.4	Ecology Science Social Studies Agriculture Meteorology
FA f 394	User comments: A neat, concise package covering climate, weather, storms, pollution, etc.; up-to-date.																	
Soccer: Hands Off	9.4	12	7	S,R	e,m	4-7 (3, 8-12)	4.0	4.0	4.0	5	-	4	-	5	-	4.8	3.7	Physical Education
FA f 395	User comments Good information on soccer skills; could have used more slow motion sequences.																	
Women's Basketball: Jump Ball*		1	-0-															
FA f 396	User comments:																	

Explanation of code:

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	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Getting Married	7.5	8	7	U,S,R	s,p	9-12 (c,a)	3.7	3.8	3.6	3	1	5	-	4	1	4.0	3.1	Sociology Family Life Sex Education Guidance Values
FA f 397	User comments: Entertaining mixture in this film was interesting and effective; film is loosely organized - did not generate much discussion; realistic, not dogmatic, in approach.																	
Deborah Sampson: A Woman in the Revolution	8.3	14	7	U,S,R	e,m,j, se,pa, p	6-12, c,a	3.9	3.7	3.9	7	-	6	-	7	-	4.8	3.6	History Values English Sociology Women's Studies Social Studies
FA f 398	User comments: Special ed students were interested - asked many questions about the revolution, especially the style of fighting; excellent dramatization - patriotic spirit in unique fashion; narration made film useful for blind and partially sighted students.																	
Man and the State: Roosevelt and Hoover on the Economy	8.8	11	8	S	s	10-12, c,a	3.5	3.6	3.5	8	-	8	-	8	-	4.3	3.7	History Political Science Civics Government Economics Drama
FA f 399	User comments: Unique way to approach topic - as a play; helpful to prepare class by showing newsreel films (or stills) of life in the 30's.																	
Word Wise: Word Families	9.3	8	3	S	e	1-2	4.0	4.0	4.0	2	-	2	-	2	-	5.0	3.9	English Reading Literature
FA f 400	User comments: Excellent preparation for introducing word wheels and other word family games.																	
Latino Profiles: Living in the U.S. Today	6.0	9	7	U,S,R	j,s,p	8-12	3.0	3.1	3.0	7	-	5	1	4	2	3.3	2.5	Sociology Ethnic Studies Spanish Social Studies
FA f 401	User comments: Well meant, but dull; interviews, especially with dentistry student, are too long; except for Cuban couple, people have no accents, are clearly upper middle class, and are <u>not</u> representative of "Latinos" in the U.S.; Puerto Rican segment excellent.																	
	User comments																	
	User comments:																	

Explanation of code:

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Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
Exploring Puppetmaking: Flat Puppets	max. 10.0				yes	no	max. 4.0									max. 4.0	Language Arts Crafts Creativity
	9.5	4	2	4-8	2	-	4.0	4.0	1	-	1	2	1	1	1	4.0	
	User comments: Well defined for individual use.																
FA fl 27																	
Exploring Puppetmaking: Folded Paper Puppets	9.0	2	1	4-8	1	-	4.0	4.0	1	-	-	1	-	-	-	3.3	Language Arts
	User comments: N/A																
FA fl 28																	
Exploring Puppetmaking: Bag Puppets	9.0	2	1	4-8	1	-	4.0	4.0	1	-	-	1	-	-	-	N/A	Language Arts
	User comments: N/A																
FA fl 29																	
Exploring Puppetmaking: Papier Mache Puppets	10.0	3	1	4-8	1	-	4.0	4.0	-	-	1	1	1	1	1	4.0	N/A
	User comments: Self-instructing.																
FA fl 30																	
Exploring Puppetmaking: Puppets With Moving Parts		2	-0-														
	User comments: Data N/A																
FA fl 31																	
Exploring Puppetmaking: Puppets With String		1	-0-														
	User comments: Data N/A																
FA fl 32																	
Exploring Puppetmaking: Puppet Stages		0	-0-														
	User comments: Data N/A																
FA fl 33																	

Explanation of code:
rating: 1----------10

grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available

NAME OF COMPANY: BFA Educational Media METRO CODE: FA

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
					yes	no			Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
Exploring Puppetmaking: Animal Marionettes	max. 10.0						max. 4.0									max. 4.0	
FA fl 34	8.7	2	3	4-8	3	-	4.0	4.0	-	-	3	1	2	2	1	3.7	Language Arts Creative Dramatics
	User comments: Photography great; self-instructing.																
Exploring Puppetmaking: Sock Puppets	7.0	3	1	3-7	1	-	4.0	4.0	-	-	1	-	1	1	-	3.0	Creative Dramatics
FA fl 35	User comments: Photography tremendous.																
Exploring Puppetmaking: Tube Puppets	8.5	2	1	3-7	1	-	4.0	4.0	-	-	1	-	-	1	-	3.0	Creative Dramatics
FA fl 36	User comments: Particularly strong in color of puppets; photography very good; better for lower (3-5) grades.																
	User comments:																
Americana	7.0	7	2	4-8	2	-	4.0	N/A	——		N/A	——			N/A		U.S. History Social Studies
FA k 19	User comments: Skill books very valuable, filmstrips average.																
Basic Bicycling Series	9.3	4	3	K-6	3	-	3.7	4.0	2	-	1	3	3	3	1	3.5	Social Studies Safety
FA k 20	User comments: N/A																
Mystery Story Series	8.1	15	10	2-6	7	2	3.9	3.8	3	-	6	9	7	6	4	3.8	Reading Language Arts Creative Writing Social Studies Entertainment
FA k 21	User comments: Good writing motivation; books mentioned in kit should be available to avoid disappointing students.																

Explanation of code:
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									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
	max. 10.0				yes	no	max. 4.0									max. 4.0	
The Jelly Bean Company: Making and Selling Goods	6.0	9	7	4-8	3	4	3.4	3.1	3	-	3	5	3	3	0	2.6	Economics Social Studies Career Education
FA k 22	User comments: Very unsophisticated, talks down to even primary students; the included cards are very valuable; makes no valid contribution to study of economics, although catalog description makes it seem it would.																
The Jelly Bean Company: Performing Services	6.0	4	1	K-6	-	1	3.0	2.0	-	-	1	1	-	-	-	2.0	Economics
FA k 23	User comments: Speaks down to students; too simplistic.																
How We Grow	10.0	5	1	4-6	1	-	4.0	4.0	1	-	-	1	-	-	-	N/A	Science Health Guidance
FA k 24	User comments: Activity cards very good.																
Story Series VII: A Little Lovin' and a Little Laughin'	8.0	10	1	K-2	-	1	3.0	3.0	-	-	1	1	1	1	-	3.0	N/A
FA k 25	User comments: A story in itself - no attempt made to relate it to real life; pictures and narration interesting.																
So Many Words To Choose From	8.3	5	4	3-6	3	-	3.8	3.8	2	1	3	4	2	2	1	3.9	Language Arts Creative Writing
FA k 26	User comments: Suggested activities not very stimulating; up-to-date; good examples and suggestions as to how to write your own; lends itself to incorporation into a Learning Center.																
Backyard Science Series I: Ants, Bees, Beetles, Crickets	10.0	6	1	4-6	1	-	4.0	4.0	-	-	1	1	1	1	1	4.0	N/A
FA k 27	User comments: Good production on very familiar insects.																
First Ideas About Animals	10.0	3	1	2-3	1	-	4.0	4.0	1	-	-	1	1	1	1	4.0	Science
FA k 28	User comments: N/A																

Explanation of code:
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grade levels: e-elementary m-middle j-junior high s-senior high c-college a-adult
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					yes	no	max. 4.0		Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom	max. 4.0	
First Idea About Energy	max. 10.0																
	9.0	5	2	4-8	1	1	4.0	4.0	2	-	-	2	2	2	2	3.4	Science Current Events
FA k 29	User comments: Excellent, up-to-date; more scientific terms should be explained.																
The Story of Salt	9.3	4	3	4-6	3	-	4.0	4.0	1	-	2	3	3	2	2	3.5	Science Social Studies
FA k 30	User comments: Not enough on desalting of oceans; appropriate form (medium) for topic.																
Introducing Graphs	9.0	6	4	4-8	2	1	4.0	4.0	2	-	2	4	3	3	2	3.6	Math Science Social Studies
FA k 31	User comments: Clear, concise; contemporary, does not insult student intelligence; very well sequenced; has good guide.																
Introducing The Electronic Calculator		1	-0-														
FA k 32	User comments: Data N/A																
Living in the Future: Now: Individual Choices	6.6	9	8	6-12	6	1	3.4	3.0	1	-	4	4	4	-	-	3.0	Social Studies Literature English Sociology Guidance Futuristics Psychology Humanities
FA k 33	User comments: Well researched and logically presented; Parts 2 and 3 extremely sexist, both in visual content and audio portion - stereotypes women.																
Living in the Future: Now: Social Directions	8.8	6	3	6-12	3	-	4.0	3.5	-	-	2	1	2	1	1	3.8	Journalism Social Studies Futuristics Sociology Guidance Communications Science, Psychology American Studies
FA k 34	User comments: Short, but concise and intelligently presented; teacher's guide offers many good suggested activities; visuals could be more creative.																
You And Your Parents	5.0	5	3	7-10	2	-	3.3	3.0	1	-	1	1	-	-	-	3.1	Home Economics Family Life Guidance Psychology
FA k 35	User comments: Language and examples appropriate for junior high; background voices on tape #1 are distracting; Dr. Glasser's presentation is dull.																

Explanation of code:
rating: 1----------10
grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult
NA - sufficient data not available

NAME OF COMPANY: BFA Educational Media

METRO CODE: FA

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
					yes	no			Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
America's Humor: 1647-1900	max. 10.0						max. 4.0									max. 4.0	History English Humanities
	6.8	5	5	9-12, c	4	1	3.4	3.4	2	-	2	5	3	1	1	3.0	
	User comments: Contains grammatical errors; somewhat belabored - illustrations juvenile; scholarly and timely.																
FA k 36																	
Word Pictures: Imagery of the Senses	8.3	7	3	4-8	3	-	3.0	3.7	2	1	1	3	1	1	-	3.5	English Creative Writing Language Arts
	User comments: Gives step-by-step teaching of writing stories using interesting language; visuals could be more creative and better related to children's experiences.																
FA k 37																	
Looking at the Future: Systems Thinking	9.0	9	3	7-12	2	-	4.0	4.0	-	--	1	1	1	1	1	4.0	Journalism Futuristics Psychology Sociology Biology, Science Social Studies Industrial Arts & Design
	User comments: Excellent for the introduction of the concept of culture; language ideal for junior high; filmstrips well-tined.																
FA k 38																	
	User comments:																
	User comments:																
	User comments:																
	User comments:																

Explanation of code:
rating: 1----------10

grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available

BUTTERICK PUBLISHING

SUMMARY SHEET

Building Level Materials

Number of items placed for evaluation: 11

- target areas: home economics, sociology. Most were multi-disciplinary with varied applications depending upon age level and curriculum
- careful attention given to packaging -- including teachers guides
- first year participant in METRO evaluation program
- utilization average to heavy; ratings far above average

Worthy of Note:

American Woman: New Opportunities
Family Life (series of 3)
Lifestyles: Options for Living

NAME OF COMPANY: Butterick Publishing METRO CODE: BP

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
	max. 10.0				yes	no	max. 4.0									max. 4.0	
American Woman: Two Hundred Years of Authentic Fashion	8.0	8	4	8-12	4	-	3.8	3.5	4	1	-	3	2	2	2	2.9	Home Economics Art Fashion Design Sewing
BP k 1	User comments: For use with girls only -- boys would scream; emphasizes "dressy" clothes at the expense of "everyday" clothes.																
Family Life: Adolescence, Love, and Dating	7.9	13	8	10-12	5	2	3.7	3.6	2	1	2	5	3	2	1	3.2	Sex Education Family Life Self Awareness Sociology Social Problems Homemaking
BP k 2	User comments: Audio did not always correlate with visuals; requires much time for discussion (6 filmstrips).																
Family Life: Marriage and Parenthood	9.4	17	5	9-12	2	1	4.0	3.7	1	1	1	3	2	2	1	3.5	Family Life Home Economics Christian Marriage Sociology Guidance Role Playing
BP k 3	User comments: Teacher's Guide should include narration; interesting format and material; well structured, easy to follow; narrator moves too quickly.																
Family Life: The Family in Transition	9.0	9	2	10-12	1	1	3.8	3.3	-	1	1	-	1	1	1	3.0	Social Studies Family Life Sociology
BP k 4	User comments: Covers material very well.																
Discovering Fibers and Fabrics	8.7	12	6	8-12	4	-	3.8	3.8	4	-	1	4	1	1	2	3.5	Art Home Economics Science
BP k 5	User comments: Spoken a bit too rapidly; well-done, interesting, and informative; excellent teacher's guide material.																
Careers in Child Care and Youth Guidance		2	-0-														
BP k 6	User comments: Data N/A																
Patchwork and Quilting	8.8	10	4	4-12	4	-	3.3	3.7	1	-	2	3	2	2	1	3.8	Home Economics Art
BP k 7	User comments: Shows lovely finished products; there could be more directions shown, although the guide has a lot.																

Explanation of code:
rating: 1----------10 grade levels: e-elementary m-middle j-junior high s-senior high c-college a-adult
NA - sufficient data not available

NAME OF COMPANY: Butterick Publishing

METRO CODE: BP

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
Housing and Home Furnishings	max. 10.0				yes	no	max. 4.0									max. 4.0	
	9.1	6	4	7-12, a	4	-	4.0	4.0	1	-	3	3	1	2	2	3.3	Home Economics Art/Design Consumer Education Adult Education
	User comments: Some material, not of major importance, is too advanced for grade 7; up-to-date.																
BP k 8																	
Lifestyles: Options for Living	9.5	7	5	7-12	3	1	4.0	3.8	1	1	2	1	-	2	2	3.5	Home Economics Social Studies Sociology Guidance Family Life Psychology
	User comments: Good discussion material; background music detracts.																
BP k 9																	
Sewing by Sight and Sound	8.0	6	2	9-12	2	-	3.5	3.5	1	-	1	1	1	1	2	3.5	Home Economics Sewing Fashion Design
	User comments: Students can work at their own pace - charts and diagrams very clear.																
BP k 10																	
American Woman: New Opportunities	10.0	3	2	9-12	-	1	4.0	4.0	2	-	-	2	2	2	-	N/A	Social Studies Health Family Life
	User comments: Interesting format; timely, creative; should be used with materials on American Man (from same company); previewed, then used for teacher workshop - have since purchased this kit.																
BP k 11																	
	User comments:																
	User comments:																
	User comments:																

Explanation of code:
rating: 1----------10

grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available

CAROUSEL FILMS, INC.

SUMMARY SHEET

16mm Film

Number of titles placed for evaluation: 5
Composite Rating: 7.9

- limited number of titles limits generalizations
- most frequently mentioned subject area application was social science
- target audiences -- secondary (one exception suggested all ages K-A)
- utilization low -- most were for specific audiences. Teachers guides needed
- production techniques good
- most frequently mentioned weakness: "dating" of films due to rapidly changing subject matter

Upper 25%

Butterfly

Special Note: Carousel Films, Inc., is a distributor, not a producer.

NAME OF COMPANY: Carousel Films, Inc. METRO CODE: C

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
What's The Energy Crisis All About?	7.8	13	8	S,R	e,m,j	5-8	3.4	3.7	3.2	4	3	6	1	5	2	4.1	3.1	Social Studies Science Ecology
C f 45	User comments: Rapidly changing subject, to some statements outdated (e.g., foreign policy of 1973); very clearly states the energy predicament; does not stress conservation enough; consumer point of view missing.																	
The Invisible Handicap (Dyslexia)	8.5	10	5	S	se, In-Service	c,a	4.0	N/A	N/A	1	-	1	-	1	-	N/A	2.6	Teacher InService Parent Groups General Public
C f 46	User comments: Effective in stating problem and what's being done; inspirational to those with minimal knowledge of the problem; disappointing to those familiar with topic, since it did not deal sufficiently with remediation.																	
The I.Q. Myth	8.6	5	5	U,S,R	m,s	9-12, c,a	3.8	3.3	3.5	3	-	2	1	4	-	4.0	2.3	Sociology Psychology Parent Groups Teacher InService
C f 47	User comments: A C.B.S. Report with Dan Rather - a good in-depth study; as title suggests, film is slanted against I.Q. testing.																	
Butterfly	8.3	16	11	S	e,m, j,s	K-12	3.4	3.5	3.4	7	2	8	1	8	1	4.2	2.9	Science Social Studies Ecology Creative Writing Language Arts Film Study
C f 48	User comments: Excellent for illustrating man's effect on the environment; open-ended, good for discussion; artistic technique exciting, message can reach any student at any level.																	
Eclosion	6.4	8	7	S,R	e,m, j,s,t	7-12	3.9	3.8	3.2	3	1	5	-	5	-	3.2	3.1	Biology Evolution Zoology Metamorphosis Filmmaking Science
C f 49	User comments: Excellent close-up photography and interesting use of music; a bit too long; students should be aware that it is foreign (French) made; catalog description (provided by distributor) misleading to one user - subject was metamorphosis, not evolution.																	
	User comments																	
	User comments:																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban S - suburban R - rural

levels of schools: e-elementary m-middle j-junior high s-senior high c-college a-adult se-special education pa-parochial p-private t-technical

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

CENTRON EDUCATIONAL FILMS

SUMMARY SHEET

16mm Film

Number of titles placed for evaluation: 7
Composite Rating: 7.8+

- most titles aimed at specific audiences and grade levels. Teachers guides needed
- many disciplines covered -- no clear emphasis on any one area
- productions are of high quality though not novel or exciting in style

Upper 25%

Goodbye Lynn
Using and Caring for Art Materials

Building Level Materials

Number of items placed for evaluation: 3

(No generalizations made due to limited number of items.)

NAME OF COMPANY: Centron Educational Films METRO CODE: CE

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
The Specific Is Terrific	7.5	12	11	S,R	e,m,j, s,pa	6-12	3.6	3.7	3.6	7	3	9	1	9	1	3.9	3.2	English Creative Writing Grammar Filmmaking
CE f 32	User comments: Stopping film at "specific" places helps to drive home the concept; film will reinforce teaching of grammar - student gets precise pictures of nouns, verbs, etc.; some "specifics" hackneyed; starts a bit slowly for college prep., but good for average class.																	
Handling Dangerous Chemicals: Acids	7.8	6	5	U,S	e,j, s,t	9-12 (8,c,a)	4.0	4.0	3.8	4	1	4	-	5	-	4.4	3.4	Science Industrial Arts Safety Photography Chemistry
CE f 33	User comments: Practical presentation; several good points made in techniques; good for teacher and student in fire prevention and control; material should be presented by teacher, not film (from a technical school instructor); film is quite old.																	
*Simple Techniques In Shaping Glass	8.0	2	1	S	j	7-12	4.0	4.0	4.0	1	-	1	-	1	-	5.0	4.0	Science Chemistry Art
CE f 34	User comments: Has many points not found in other films on glass bending.																	
Using And Caring for Art Materials	8.9	6	4	S,R	e	K-4	4.0	4.0	4.0	2	2	4	-	4	-	5.0	4.0	Art
CE f 35	User comments: Does an outstanding job of teaching care of materials; children enthralled and very involved; much more interesting than other films previously used for this purpose.																	
Gettysburg: 1863	7.6	13	9	S,R	e,m, j,s	5-12	3.8	3.4	3.5	6	2	7	1	6	2	4.0	3.3	History Social Studies
CE f 36	User comments: Excellent on Civil War tactics; not enough action scenes (grade 8); could have been done with a filmstrip.																	
Analyzing Advertising	6.1	13	6	S	e,m, j,s	4-8	3.2	3.4	3.0	1	3	3	1	3	1	3.8	2.4	Social Studies Consumer Education Media/Communications Language Arts
CE f 37	User comments Excellent to go with study of newspaper; good basic concepts of how advertising persuades; would have been better using real products, rather than "created ones;" "corny," narrator very poor.																	
Goodbye Lynn	8.2	11	8	S	s	9-12 (7-8)	3.6	3.5	3.4	8	-	8	-	7	-	4.6	3.6	Family Life Sex Education Psychology Home Economics
CE f 38	User comments: Requires discussion; guide with film is excellent; better in a class with established relationships among students; shows problems, isolation, and emotions of unwed mother; films of this type vital to bring home realities of teenage pregnancy.																	

Explanation of code:

rating: I----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: Centron Educational Films METRO CODE: CE

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
					yes	no	max. 4.0		Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom	max. 4.0	
Space Science for Elementary Grades	max. 10.0																
CE k 7	9.0	8	3	2-4	1	1	3.7	3.3	1	1	1	3	2	2	1	3.6	Science Social Studies Special Education
	User comments: Excellent photography and art work; a most creative accompanying text for teacher.																
Field Trip Enrichment		-0-	-0-														
CE k 8	User comments: Data N/A																
Concepts in Ecology	8.3	5	3	6-12	3	-	3.7	3.7	1	-	2	3	2	2	2	3.0	Science
CE k 9	User comments: Excellent teacher's guide; each filmstrip is, in itself, an excellent description of life in that biome; somewhat technical for grade 6.																
	User comments:																
	User comments:																
	User comments:																
	User comments:																

Explanation of code:
rating: 1----------10

grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available

CHANGING TIMES EDUCATION SERVICE

SUMMARY SHEET

Building Level Materials

Number of items placed for evaluation: 16

- first year participant in METRO evaluation program
- light utilization (a common occurrence for first year participants)
- ratings ran generally high
- subject area uses -- consumer education, career education and economics
- target audiences generally aimed at the secondary level
- good attention given to packaging and users guides

Worthy of Note:

Banking and Banking Services
Choosing the Kind of Job You Want

NAME OF COMPANY: Changing Times Education Service METRO CODE: CTE

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
					yes	no	max. 4.0		Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom	max. 4.0	
Justice in the Marketplace	max. 10.0																
CTE k 1	8.0	6	2	10-12	-	1	4.0	3.0	-	-	1	1	1	-	-	3.0	Math Consumer Education
	User comments: Accompanying line masters are good; mime introduction is a bit sophisticated; consumer ed material is too soon dated to warrant individual ownership.																
So You Want Wheels		5	-0-														
CTE k 2	User comments: Data N/A																
So You Want to Use Credit	9.0	3	1	4-6	1	-	4.0	4.0	1	-	-	1	1	-	-	3.8	Math Consumer Education Economics
CTE k 3	User comments: Students felt it gave a great deal of information in an interesting manner.																
Typical Gyps and Frauds	8.5	6	2	7-12	2	-	4.0	3.5	2	-	-	1	-	-	-	4.0	Social Studies Behavioral Science Consumer Education
CTE k 4	User comments: Excellent kit - very conducive to discussion; printed charts for hand-outs are a plus.																
Let's Go Shopping	9.0	7	1	5	N/A	N/A	4.0	4.0	-	N/A	-	1	-	1	1	N/A	Economics
CTE k 5	User comments: N/A																
Banking and Banking Services	9.0	5	3	5-12	1	1	4.0	4.0	3	-	-	3	3	3	-	3.5	Career Education Math Consumer Education Social Studies Economics
CTE k 6	User comments: Overhead aids are excellent.																
Buying Health Care	8.3	3	2	8-12	1	-	4.0	4.0	-	N/A	-	-	N/A	-	-	4.0	Social Studies Economics Business Home Economics
CTE k 7	User comments: Deals with a relevant topic.																

Explanation of code:
rating: 1----------10
grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available

NAME OF COMPANY: Changing Times Education Service METRO CODE: CTE

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as: Complete unit	Best circulated as: Component parts	Best circulated as: Either/or	Best placement location: Regional center	Best placement location: Town-wide center	Best placement location: Single building	Best placement location: Single classroom	Student interface	Possible application in
Careers and Concepts in Industry	max. 10.0				yes	no	max. 4.0									max. 4.0	
		7	-0-														
CTE k 8	User comments: Data N/A																
Deciding on Your Career	7.5	13	3	6-11	3	-	3.7	3.5	2	-	1	3	2	2	1	3.0	Social Studies Career Education Home Economics
CTE k 9	User comments: Good career orientation.																
Choosing the Kind of Job You Want	8.8	8	3	6-12	2	-	3.7	3.3	3	-	-	3	1	1	-	3.3	Consumer Math Social Studies Home Economics Career Education
CTE k 10	User comments: Useful for middle school-high school students to explore general working conditions and priorities in a job of potential interest; used properly, can give students a real insight into their values, in both job and general life; motion picture would have been better for middle school level.																
Entering the Job Market		5	-0-														
CTE k 11	User comments: Data N/A																
Staying With it and Getting Ahead		3	-0-														
CTE k 12	User comments: Data N/A																
Workers and Management		1	-0-														
CTE k 13	User comments: Data N/A																
Unions and You		3	-0-														
CTE k 14	User comments: Data N/A																

Explanation of code:
rating: 1----------10
grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available

NAME OF COMPANY: Changing Times Education Service METRO CODE: CTE

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
					yes	no			Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
The Economy: How it Works	max. 10.0						max. 4.0									max. 4.0	
		5	1														
	User comments: Data N/A																
CTE k 15																	
From Classroom to Career		-0-	-0-														
	User comments: Data N/A																
CTE k 16																	
	User comments:																
	User comments:																
	User comments:																
	User comments:																
	User comments:																

Explanation of code:
rating: 1----------10

grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available

CHURCHILL FILMS

SUMMARY SHEET

16mm Film

Number of titles placed for evaluation: 10
Composite Rating: 8.3

- target audience -- most intended for primary and elementary level
- strong representation in social sciences (guidance, values, feelings). Potential applications are multi-disciplinary
- utilization high
- two "series" concepts included designed for elementary level
- production values continue to improve with creativity and innovation more obvious each year

Upper 25%

"I Am" Series
"My World" Series
Sooper Goop

NAME OF COMPANY: Churchill Films METRO CODE: CH

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Production quality: Accuracy	Production quality: Content selection	Has emotional impact: yes	Has emotional impact: no	Has style, aesthetic value: yes	Has style, aesthetic value: no	Stimulated audience: yes	Stimulated audience: no	Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0								max. 5.0	max. 4.0	
My World: Earth	8.5	10	7	S,R	e,pa	K-3	3.7	3.3	6	-	6	-	6	-	4.8	3.6	Science Social Studies Language Arts
CH f 200	User comments: Made children aware of how rocks and soil are formed.																
Robert Frost's New England	8.6	18	13	U,S,R	e,s,se,p	9-12, c,a (7-8)	4.0	3.6	9	2	11	-	8	2	4.1	2.5	English (Poetry) Reading Social Studies Geography
CH f 201	User comments: Photography grasps spirit of poems, but could be done as a sound filmstrip; horrid background music; variety of speakers is good; would have been better with Frost reading his own poems; sound quality poor, some words lost.																
Cuba and Fidel	7.7	7	6	S,R	j,s,se	7-12, c,a	3.8	3.6	4	-	2	1	3	1	4.7	2.0	Social Studies Government Political Science Communism
CH f 202	User comments: Propaganda film - gives one side only; current (1975), but will soon be dated; good review of communism.																
Sooper Goop	8.5	20	14	S,R	e,s,se	K-6	3.8	3.8	10	1	12	-	12	-	4.6	3.6	Language Arts Social Studies Nutrition Health Consumer Education
CH f 203	User comments: Excellent way to introduce world of advertising; shows how advertisers are sometimes dishonest; offers a basic, interesting approach to advertising stereotyping, even for senior high; provides motivation for creative writing; well done for younger students, would also serve as satire for older audiences.																
Beep Beep	7.9	15	11	S,R	e,se	K-3 (4-6)	3.7	3.5	9	-	9	-	9	-	4.1	3.4	Language Arts Social Studies Guidance Values Filmmaking
CH f 204	User comments: Shows feelings: sharing/not sharing, selfishness, arguing, and results; second graders easily perceived point; good way for children to see themselves; good animation.																
Speech and Figures Thereof	6.9	6	7	S	e,j,s,pa	9-12, c,a	3.6	2.8	3	2	5	-	3	2	2.7	N/A	English Poetry Filmmaking Creative Writing
CH f 205	User comments Difficult and obscure for grade 9; great for discussion of similes and metaphors (grade 6); too advanced for this level (gr. 6); excellent animation and montage; too abrupt and cryptic; narration at transitional points would be welcome. Ed. note: Most comments indicate the film is too advanced for the recommended jr. high level.																
My World: Water	8.5	11	6	S,R	e,j	K-3	3.9	4.0	5	-	5	-	5	-	4.6	4.0	Science Ecology Social Studies Language Arts
CH f 206	User comments: Open-ended, permitting various uses; opportunity for discussion during the film, since narration is not continuous; works well in grade 7 to show importance of water conservation.																

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: Churchil. Films METRO CODE: CH

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
I Am What I Know	8.6	16	13	S,R	e,se	K-4	3.8	3.7	3.5	10	-	11	-	11	-	4.5	3.5	Social Studies Language Arts Health Guidance
CH f 207	User comments: Emphasizes needs to learn, to know, and to do best you can; great for special education; children's voices sometimes difficult to understand; great for primary "self-awareness" program.																	
I Am How I Feel	8.0	20	12	S,R	e,se	K-3 (4-5)	3.8	3.8	3.8	10	-	10	-	10	-	4.6	3.8	Social Studies Language Arts Self-Image Health
CH f 208	User comments: Should discuss "feelings" prior to showing film.																	
I Am How I Look	8.9	16	13	S,R	e,se	K-4	3.8	3.7	3.8	10	-	10	-	10	-	4.3	3.5	Health Social Studies Language Arts
CH f 209	User comments: Helps students realize that not all are alike; students can identify with film; use of situations resembling real life is effective.																	
	User comments:																	
	User comments:																	
	User comments																	
	User comments:																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

CORONET INSTRUCTIONAL MEDIA

SUMMARY SHEET

Building Level Materials

Number of items placed for evaluation: 11

- production techniques of most items were well received
- target audiences and subject areas varied with representations in most
- ratings for the most part are above average
- careful attention given to packaging details

Worthy of Note:

Adventures in Listening
Age of Exploration and Discovery, The

Special Note: Coronet produces and distributes both 16mm film and building level materials. Only building level materials were placed for evaluation.

NAME OF COMPANY: Coronet Instructional Media METRO CODE: CO

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study: yes	Usable for independent study: no	Accuracy	Production quality	Best circulated as: Complete unit	Best circulated as: Component parts	Best circulated as: Either/or	Best placement location: Regional center	Best placement location: Town-wide center	Best placement location: Single building	Best placement location: Single classroom	Student interface	Possible application in
Seeing Eastern Europe	max. 10.0				yes	no	max. 4.0									max. 4.0	
		-0-	-0-														
CO k 53	User comments: Data N/A																
Seeing Scandinavia		-0-	-0-														
CO k 54	User comments: Data N/A																
Seeing the New England States	7.6	13	5	5-11	1	3	3.4	3.6	4	-	1	5	4	2	-	2.7	Social Studies Special Education Geography
CO k 55	User comments: Accents of speakers lead to difficulty in understanding; excellent choice of photographs; all components work well together; teacher's manual needs list of vocabulary terms.																
French for Beginners	8.8	3	2	7-11	2	-	3.5	3.5	-	-	2	1	1	1	-	4.0	French
CO k 56	User comments: For first year only (as title says) - too easy for advanced students; too much repetition of too simple phrases; attractive layout (dolls instead of drawings).																
Spanish for Beginners	7.7	6	4	3-8	2	1	3.3	3.0	3	1	1	4	3	3	1	3.4	Spanish
CO k 57	User comments: Clearly phrased; subject matter dull; pace rapid for lower elementary grades, good for middle grades.																
Stories for Joining In		-0-	-0-														
CO k 58	User comments: Data N/A																
The America of Currier and Ives	8.0	2	1	9-12	1	-	4.0	4.0	-	1	-	-	-	1	-	N/A	American Literature History
CO k 59	User comments: Good over-view or review; supplementary only - covers too much to be used as a whole to supplement a chronological unit.																

Explanation of code:
rating: 1----------10
grade levels: e-elementary m-middle j-junior high s-senior high c-college a-adult
NA - sufficient data not available

NAME OF COMPANY: Coronet Instructional Media METRO CODE: CO

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
					yes	no			Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
The Age of Exploration and Discovery	max. 10.0						max. 4.0									max. 4.0	
	8.7	12	7	4-10	6	1	3.9	3.4	1	2	3	7	4	3	2	3.7	Social Studies Stories Spanish History
CO k 60	User comments: Vivid, action, excitement for students; gets students into time period, makes them aware how little of the world was known; excellent narration; brings history to life; high motivation.																
Being You	6.0	7	3	1-4	-	3	3.0	3.0	1	-	1	2	2	-	-	2.4	Science Language Arts Health Social Studies
CO k 61	User comments: Materials rather vague in their relationships to the concepts.																
Making Words Work	8.5		2	6-9	2	-	3.5	3.5	1	-	1	1	1	1	-	3.4	Language Arts English
CO k 62	User comments: Future oriented, makes many references to ecology; lends itself to many creative activities.																
Adventures in Listening	8.8	5	2	K-2	1	1	3.5	3.5	2	-	-	2	1	1	-	3.0	Manners Courtesy Social Studies Special Education Science Language Arts
CO k 63	User comments: Realistic visuals; had a specific goal for everyone to listen for - good motivation.																
	User comments:																
	User comments:																
	User comments:																

Explanation of code:
rating: 1----------10

grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available

COUNSELOR FILMS, INC.

SUMMARY SHEET

16mm Film

Number of titles placed for evaluation: 11
Composite Rating: 7.8

- major departure from past -- subject areas cover wide range of disciplines. Aspects of careers and guidance are included in films designed for history, science and sports biographies
- target audiences: intermediate grades through senior high school
- rather ordinary production techniques limit high viewer interest
- teachers guides would be helpful

Upper 25%

Jesse Owens
Sharks: Ancient Mystery of the Sea
Studying the Big Cats of Africa

Building Level Materials

Number of items placed for evaluation: 1

(No generalizations made due to limited number of items.)

NAME OF COMPANY: Counselor Films, Inc. METRO CODE: CFI

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Charles Lindbergh	7.2	10	11	S,R	e,m, j,s,t	7-12 (c,a)	3.6	3.4	3.2	9	1	6	4	9	1	4.0	3.0	Social Studies Science History Biography Reading
CFI f 25	User comments: The type of airplane in use then and the child abduction seem to be the main topics; could use mention of U.S. isolation after W.W.I to help explain Lindbergh's views; well-presented; held student interest.																	
America Buries a President	7.7	8	8	S,R	j,s,pa	7-12 (c,a)	3.9	3.8	3.2	5	-	2	2	5	-	4.0	3.5	History Sociology Law
CFI f 26	User comments: Could have been more on the actual murder; brought the enormity of the presidency to the students; should have included the assassination; some good parts, but tries to cover too much, becoming disjointed and incomplete.																	
America At War (1941-1945)	7.6	12	10	U,S,R	e,j,s, pa,t, se	7-12 (c,a)	3.7	3.4	3.7	8	-	7	-	9	-	4.2	3.2	History Political Science Social Studies
CFI f 27	User comments: Best used at end of unit, since segments are brief; impressed special education students with the concept of war; contains invaluable footage of the reality of war; fifth graders found it hard to believe it was real and not actors.																	
Shark: Ancient Mystery of the Sea	8.4	19	20	S,R	e,m,j, s,se	5-12 (c,a)	4.0	3.8	3.7	12	5	12	4	17	-	4.4	3.3	Biology Science Life Science Oceanography Ecology Entertainment
CFI f 28	User comments: Excellent for study of marine biology (vertebrates); would not be suitable for a non-academic class; avoids "fear" aspect and deals with behavior; excellent correlation with MACOS in grade 7; excellent photography, narration specific and clear.																	
Studying the Big Cats of Africa	8.1	14	12	U,S,R	e,m,j, s,t	5-10	3.8	3.5	3.5	8	3	8	2	11	0	4.6	3.5	Science Social Studies Ecology Zoology Animal Studies Entertainment
CFI f 29	User comments: Shows difference between zoo studies and wild studies; provides a basic understanding of the big cats, their means of survival, and their community life; good for study of endangered species; narrator's voice is poor, otherwise a good film.																	
High Blood Pressure	8.0	11	6	S,R	m,s	7-12, a (c)	4.0	3.8	3.8	5	-	5	-	5	-	4.4	3.2	Science Health Physiology
CFI f 30	User comments Topic presented in an interesting story; good explanation of terms via excellent diagrams; could use more examples of the effects of high blood pressure; should show how smoking is related.																	
Joe DiMaggio	7.6	15	11	U,S,R	e,m,j, s,se	5-12 (c,a)	3.6	3.3	3.5	6	4	8	2	8	2	3.5	2.9	Physical Education Language Arts Careers History (U.S. 20th Century) Journalism
CFI f 31	User comments: Good for journalism in areas of interviewing and personality features; entertaining for sports fans.																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: Counselor Films, Inc. METRO CODE: CFI

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Red Auerbach	5.8	7	6	S,R	e,m,j, se	6-12, c,a	4.0	3.3	3.8	3	2	3	2	4	1	3.0	2.4	Physical Education Language Arts
CFI f 32	User comments: Nostalgic; gave good character study; needed more action scenes.																	
Jesse Owens	7.7	20	12	U,S,R	e,m,j, s,se	5-12, c,a	3.9	3.7	3.6	7	3	8	2	8	1	3.8	3.0	Physical Education History Values Black Studies
CFI f 33	User comments: Too patriotic; very good personality feature/documentary; too wordy, too much moralizing; very good for character development or values clarifications; recognizes Owens not only as a black, but as a successful and proud American.																	
Money Magic	8.2	11	7	U,S,R	e,m,se	4-7	3.7	3.7	3.4	6	1	7	-	7	-	4.5	3.3	Consumer Education Economics Math Social Studies
CFI f 34	User comments: Well done, in kid's terms.																	
Graffiti	8.9	10	9	S,R	e,m,j	5-12	3.8	3.8	3.8	7	-	7	-	6	-	4.4	3.3	Guidance Health Social Studies Language Arts
CFI f 35	User comments: Shows how graffiti can be damaging and how it can be good.																	
	User comments:																	
	User comments																	
	User comments:																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
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se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: Counselor Films, Inc. METRO CODE: CFI

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
					yes	no	max. 4.0		Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
Education: Who Needs It? Sets 1 & 2	max. 10.0															max. 4.0	
CFI k 5	N/A		1	3-6	-	1	4.0	4.0	-	-	1		-	1	-	N/A	English

User comments:

Material needs discussion, therefore, not geared toward individual use.

User comments:

User comments:

User comments:

User comments:

User comments:

User comments:

Explanation of code:
rating: |----------10

grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available

DOCUMENT ASSOCIATES

SUMMARY SHEET

16mm Film

Number of titles placed for evaluation: 12
Composite Rating: 7.7^{+}

- first year participant in METRO evaluation program
- unusually high utilization for a first year participant
- all titles designed for secondary level students; some recommended through adult level
- all multi-disciplinary -- 4-6 areas of use suggested
- production quality good
- most designed to promote active discussion rather than merely transmit factual material
- controversial nature of some titles generated ratings from very low to very high
- recommended strongly by users -- Leader's guides

Upper 25%

Brain, The: Creating a Mental Elite
Violence: Will it Ever End?
World of the Future, The

NAME OF COMPANY: Document Associates METRO CODE: DA

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
The World of the Future	8.1	17	11	U,S,R	e,j, s,t	8-12 (c,a)	3.6	2.6	3.0	7	-	6	1	7	-	3.8	3.3	Future Studies Economics Sociology Values
DA f 1	User comments: Paints such a poor picture of the future that class was "turned off"; scare tactics not effective; too talky; excellent follow-up to "Future Shock"; excellent ideas well presented.																	
Music: The Electronic Edge	5.9	8	8	U,S,R	e,j,s, t,p	8-12	3.8	3.5	3.0	2	-	2	-	2	-	3.0	2.6	Music Future Studies Science
DA f 2	User comments: Material difficult, but created much discussion; black students did not relate at <u>all</u> to (white) hard rock music; shots of audiences with marijuana and wine were unnecessary; excellent exploration of the "new music"; too much on hippies, not enough on electronic music.																	
Mega-Buildings: Giants Cast Long Shadows	8.0	12	8	U,S,R	e,j,s, t,p	7-12, c,a	3.9	3.8	3.8	4	1	4	-	4	1	4.5	3.9	Social Studies Art Science Futuristics Sociology Architecture
DA f 3	User comments: Requires preparation for elementary students, but can be a useful discussion item; somewhat hard to follow narrator.																	
A Fat-Free Society: The Girth-Control Controversy	8.8	10	9	S,R	e,j, s,t	7-12	4.0	4.0	3.8	5	-	4	-	5	-	4.5	3.1	Biology Health Home Economics Physical Education
DA f 4	User comments: Prediscussion important to avoid "silly reactions to subject; excellent documentary with interesting format; too tough on overweight people; uncomfortable for fat teacher. Ed. note: Affective responses show great diversity in student reactions.																	
The Family: Life Styles of the Future	8.2	17	14	U,S	j,s,c, pa,p	9-12, c,a	3.6	3.6	3.4	9	-	8	-	9	-	4.1	3.8	Sociology Psychology Family Life Future Studies Values Social Problems
DA f 5	User comments: Stereotyped family styles; needs more examples of different family life styles; seemed to show only hippies; deals with alternate styles that touched students into open discussion of needs; <u>must</u> be previewed before class use; biased - obviously made by young people.																	
Genetics: Man the Creator	8.3	12	4	S	m,s,t	9-12, c,a	4.0	4.0	4.0	2	-	2	-	2	-	5.0	4.0	Biology Sociology Genetics Futuristics Religion
DA f 6	User comments Very interesting and current; stimulates discussion on a much-debated topic; presents both sides of issue.																	
The Sexes: Breaking the Barriers	6.7	8	4	S	j,s,pa	10-12 c,a	4.0	3.5	3.5	4	-	3	-	2	-	3.3	4.0	Social Studies Sociology Women in Literature Family Life History Religion
DA f 10	User comments: --																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: Document Associates METRO CODE: DA

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
I'm OK, You're OK	8.3	17	8	S	j,s,t	10-12, c,a	3.9	3.6	3.6	5	2	4	3	5	1	4.0	2.9	Humanities Psychology Behavioral Science Health
DA f 11	User comments: More depth would help; good introduction to T.A.																	
The Biochemical Revolution: Moods of the Future	6.9	15	6	S	j,s,pa	9-12, c,a	3.5	3.8	2.8	4	-	4	-	2	-	4.0	N/A	Social Studies Science Futuristics
DA f 12	User comments: Opens topic of chemical mind control, but over-does youth drug abuse instead of giving an overall picture; seems to be targeted for police officers.																	
Violence: Will it Ever End?	8.4	9	9	S	j,s,se, t,pa	11-12 c,a (10)	3.9	3.7	3.1	6	-	5	-	3	-	4.0	3.1	Futuristics Values Sociology Filmmaking/Film History Psychology
DA f 13	User comments: Requires preview because of language and nudity; a survey rather than an in-depth study; good introduction to psycho-surgery; a "downer" to many students; good for opening discussion; too much unnecessary violence.																	
Meditation: Yoga, T'ai Chi, and Other Spiritual Trips	6.0	10	3	S	j,s,pa	10-12 c,a	3.7	3.5	3.0	1	1	2	-	2	-	3.5	2.9	Religion Psychology Health
DA f 14	User comments: Could be used for teaching Herman Hesse, William Golding's Lord of the Flies - meditation can help calm restless, dissatisfied youngsters.																	
The Brain: Creating a Mental Elite	8.8	13	8	S	e,j,s	8-12, c,a	3.8	3.8	3.3	7	-	6	1	7	-	4.0	3.4	Science Psychology Biology
DA f 15	User comments: Excellent explanation of a very complex organ; could use more action; allow time, after viewing, for discussion of social implications.																	
	User comments																	
	User comments:																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

EDUCATIONAL DIMENSIONS GROUP

SUMMARY SHEET

16mm Film

Number of titles placed for evaluation: 1

Building Level Materials

Number of items placed for evaluation: 71

- all subjects and all grade levels covered
- target audiences by and large are intermediate grades through senior high school
- most items are multi-disciplinary and have some overlap application in grade level
- first year participant in METRO evaluation program
- utilization on sound filmstrip programs ran generally high -- on slide programs, generally low. (In the METRO area, slide projectors are in short supply, thus reflecting low utilization.)
- careful attention given to packaging -- ample supply of teachers guides available

Worthy of Note:

American People
Careers in Cartooning/Animation
Classics of Science Fiction
Fossils
How To Do: The Creative Weaver
How To Do: Print Techniques
Twentieth Century Sculpture (slides)

Special Note: Only one 16mm film was placed for evaluation. It is to be noted, however, only one 16mm film is available from this company. This is indicative of their awareness for the need of product evaluation. Generalizations are, of course, not possible in this area.

NAME OF COMPANY: Educational Dimensions Group METRO CODE: EDG

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
American Art: 1865-1913	7.3	8	3	S	e,j,s, pa	9-12, c,a	4.0	4.0	4.0	2	-	2	-	2	-	N/A	4.0	Art History American Literature
EDG f 1	User comments: Requires some background in history of the period; poor color and narration; narration too general - does not speak enough of the paintings themselves.																	
	User comments:																	
	User comments:																	
	User comments:																	
	User comments:																	
	User comments																	
	User comments:																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: Educational Dimensions Group — METRO CODE: EDG

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
	max. 10.0				yes	no	max. 4.0									max. 4.0	
Perception: The Seasons	5.6	8	4	1-7	2	1	3.7	3.3	1	-	2	3	2	1	-	2.8	Language Arts Special Education Art
EDG k 1	User comments: Beautiful photography - pictures suggestive of students' own experiences. Note: Three of four users felt lack of narration or dialog was a major weakness.																
Perception: The City	6.5	9	2	7-9	2	-	4.0	3.5	2	-	-	2	1	1	-	2.5	Social Studies Sociology Creative Writing Art
EDG k 2	User comments: Good concepts, but sometimes vague - requires prediscussion.																
Perception: The Sea	6.0	10	3	K-12, se	1	1	4.0	2.5	1	-	-	1	-	-	-	3.5	Language Arts Social Studies
EDG k 3	User comments: Good photography; effective changes of pace; takes one to the sea and leaves all to the imagination; "beep" distracting - best used with automatic equipment; no factual information - poor quality material.																
Perception: The West		5	-0-														
EDG k 4	User comments: Data N/A																
Perception: The Birds	6.3	8	7	K-4 (5-12)	4	2	3.6	3.6	6	-	-	5	5	3	1	3.2	Science Language Arts
EDG k 5	User comments: Guide incomplete; poor photography - incorrect exposures, poor focus, etc., and distracting circular framing of some shots; poor picture-sound correlation; modern, done with taste.																
Suburbs and Cities	9.0	3	2	K-6	1	-	4.0	4.0	2	-	-	2	-	-	-	4.0	Social Studies Language Arts Reading
EDG k 6	User comments: Well organized; good coverage.																
Made in U.S.A.	9.0	2	2	7-12	1	-	4.0	3.5	1	-	1	2	2	1	-	3.4	Business Careers U.S. History Economics Special Education
EDG k 7	User comments: Clear, well-paced; needs more emphasis on mass production.																

Explanation of code:
rating: 1----------10
grade levels: e-elementary m-middle j-junior high s-senior high c-college a-adult
NA - sufficient data not available

NAME OF COMPANY: Educational Dimensions Group METRO CODE: EDG

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
	max. 10.0				yes	no	max. 4.0									max. 4.0	
How to Do: Masks and Puppets	7.5	6	4	1-8	3	-	3.3	3.5	2	-	1	3	2	1	2	3.3	Language Arts Art
EDG k 8	User comments: Pace too rapid; excellent study of simple to more complex materials.																
Write Yourself a Fairy Tale	5.0	6	3	4-7	2	-	3.5	3.5	1	-	1	1	2	2	1	2.4	Language Arts History Art Music Drama
EDG k 9	User comments: Too talky - doesn't really help with writing fairy tales; student response to filmstrips per se not good, but worked with ideas from them; guide lists no objectives.																
How to Do Textiles: Crayon Batik/ Tie Dying	7.8	6	2	7-9	1	1	4.0	4.0	1	-	1	2	1	1	1	3.5	Home Economics Art Special Education Social Studies
EDG k 10	User comments: Requires multiple viewings to grasp techniques.																
Sentence Builders	7.7	14	6	3-6	3	2	3.7	3.3	5	-	1	4	3	1	2	3.4	Language Arts Reading
EDG k 11	User comments: 70% entertainment, 30% educational; high student interest; makes dull subject exciting.																
People of India	6.7	8	5	4-7	3	2	3.4	3.0	4	-	1	4	4	1	1	2.8	Social Studies Geography Sociology
EDG k 12	User comments: Information accurate; perhaps a little too simple overall.																
People of China	6.5	6	4	3-7	2	-	3.0	3.5	3	-	2	3	2	3	3	2.8	Asian Studies/ History Social Studies Geography
EDG k 13	User comments: Gives up to date picture of China.																
Peoples of The World	8.0	7	2	7-12	2	-	4.0	4.0	-	-	2	2	2	2	1	4.0	Geography History-U.S. History-European
EDG k 14	User comments: Attractive, stimulating; good narration; countries incorrectly grouped in filmstrips, e.g., Israel should be with Middle East, not Poland and Russia - grouping does not follow any curriculum in U.S.; good for year-end review.																

Explanation of code:
rating: 1----------10
grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available

NAME OF COMPANY: Educational Dimensions Group — METRO CODE: EDG

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
					yes	no	max. 4.0		Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
Minerals and Rocks	max. 10.0															max. 4.0	
	8.4	13	9	4-8	7	2	4.0	4.0	6	2	4	7	7	6	4	3.4	Geology Science Ecology Paleontology
EDG k 15	User comments: Excellent development of classification and definition; coverage is thorough.																
Fossils	9.4	14	8	5-A	7	-	4.0	4.0	3	2	5	7	5	5	3	3.5	Science Geology Evolution Paleontology
EDG k 16	User comments: Clear, concise narration; well developed sequentially; can be used as introduction or summary, or for independent use.																
Dinosaurs	8.7	17	11	1-8	9	1	3.4	3.7	5	2	7	10	7	6	5	3.7	Science Social Studies
EDG k 17	User comments: Good coverage of details; good narrator, good music.																
Meet the Builders	8.0	3	1	1-6, se	-	1	4.0	4.0	1	-	-	1	1	-	-	3.0	Special Education
EDG k 18	User comments: Data N/A																
Tools and Machines		6	-0-														
EDG k 19	User comments: Data N/A																
Lighthouses	10.0	2	1	N/A	1	1	4.0	4.0	1	-	-	1	1	-	-	2.5	Special Education
EDG k 20	User comments: Data N/A																
New England Seafarers	8.4	6	5	5-9	5	-	4.0	4.0	3	-	2	4	3	2	1	3.5	Language Arts Social Studies History Special Education
EDG k 21	User comments: Accurate history of whaling; could be longer.																

Explanation of code:
rating: |----------10
grade levels: e-elementary m-middle j-junior high s-senior high c-college a-adult
NA - sufficient data not available

NAME OF COMPANY: Educational Dimensions Group METRO CODE: EDG

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
					yes	no	max. 4.0		Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
Search for Stegasaurus	max. 10.0															max. 4.0	
	8.3	12	9	3-9	8	1	3.7	3.8	7	1	1	8	6	5	3	3.7	Anthropology Science Paleontology Geology History
EDG k 22	User comments: Shows how a paleontologist works; good, well-ordered, clear presentation; somewhat limited in use by its specificity.																
Mary Cassatt	10.0	3	1	7-12	1	-	4.0	4.0	1	-	-	1	1	1	-	4.0	Art Appreciation
EDG k 23	User comments: Filmstrip fine for grade 4, but audio portion too technical.																
Jackson Pollock		1	-0-														
EDG k 24	User comments: Data N/A																
The Mask		2	-0-														
EDG k 25	User comments: Data N/A																
Opposites	7.6	11	5	K-3	-	3	3.7	3.0	3	-	2	4	3	-	-	2.4	Language Arts Special Education
EDG k 26	User comments: Choice of words is a bit difficult; separation of fact and fantasy by using people and cut-outs is effective.																
Synonyms	9.0	5	2	4-6	2	-	4.0	4.0	-	-	2	1	2	1	1	3.0	Language Arts Reading
EDG k 27	User comments: Good reinforcement.																
Language Builders	7.3	12	5	3-7	2	1	4.0	4.0	3	1	1	3	3	2	1	3.6	Language Arts Reading
EDG k 28	User comments: Best use is reinforcement with bright pupils; simple and to the point.																

Explanation of code:
rating: 1----------10 grade levels: e-elementary m-middle j-junior high s-senior high c-college a-adult

NA - sufficient data not available

NAME OF COMPANY: Educational Dimensions Group — METRO CODE: EDG

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
					yes	no			Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
How to Do: Cartooning/ Animation	max. 10.0						max. 4.0									max. 4.0	
	8.4		8	4-12	5	2	4.0	3.7	4	-	3	5	3	3	2	3.7	Language Arts Art Film Study Journalism Career Education
	User comments: Deals heavily with materials, etc., at the expense of technique; needs to be part of a continuing unit of study.																
EDG k 29																	
How to Do: Print Techniques	9.3	9	6	4-12	4	1	4.0	4.0	2	-	4	4	3	2	2	3.9	Art
	User comments: Good use of examples; strong motivation for creativity; a little fast-moving.																
EDG k 30																	
American Genius Series	9.0	3	2	7-12	1	1	4.0	4.0	1	-	1	1	2	1	0	3.0	English Art
	User comments: Well researched and presented.																
EDG k 31																	
The Gothic Novel	7.8	6	4	9-12	3	1	3.3	3.3	1	-	3	3	1	1	0	3.1	Literature English
	User comments: More a portrait of two novelists than a study of the form of a Gothic novel.																
EDG k 32																	
Writer's Workshops: How to Write a Short Story	9.1	14	6	7-12	3	2	4.0	3.7	3	-	3	6	3	5	2	3.6	Language Arts
	User comments: Clear illustration of points.																
EDG k 33																	
Uncertain Worlds: Literature of Science Fiction	8.6	14	8	9-12	5	2	3.8	3.9	2	-	5	7	5	5	2	3.0	Language Arts Social Studies Literature Art Futuristics
	User comments: Excellent, thorough overview of science fiction; valuable as a thought-provoker; included bibliography is helpful.																
EDG k 34																	
Future Imperfect: The Utopian Novel	9.5	3	2	9-12	2	-	4.0	4.0	-	-	2	2	2	2	2	4.0	Literature Futuristics
	User comments: Very good introduction to Orwell and Huxley.																
EDG k 35																	

Explanation of code:
rating: 1----------10
grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available

NAME OF COMPANY: Educational Dimensions Group METRO CODE: EDG

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
					yes	no			Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
Classics of Science Fiction	max. 10.0						max. 4.0									max. 4.0	
	8.9	14	7	9-12	6	1	3.6	3.6	1	1	7	6	4	5	2	3.3	Social Studies Literature Futuristics Psychology Science
EDG k 36	User comments: Good scene-by-scene presentation; could use less narration and more drama; great motivation for "disinterested readers"; strong in illustrating various types of science fiction.																
F.S. Fitzgerald: Life and Literature	7.3	8	3	8-12	2	1	3.5	3.5	2	-	1	3	2	2	-	2.8	English
EDG k 37	User comments: N/A																
American Drama: Twentieth Century	7.5	5	4	10-12, c,a	2	-	4.0	3.7	2	-	2	2	-	1	-	2.6	English American Literature Drama
EDG k 38	User comments: Specialized vocabulary requires preparation; no black dramatists mentioned; should be used in its entirety - does not split well.																
Literature and the Film Series		9	-0-														
EDG k 39	User comments: Data N/A																
American Drama: The Emperor Jones		1	-0-														
EDG k 40	User comments: Data N/A																
Genius of American Women	10.0	7	1	10-12	1	-	4.0	4.0	1	-	-	1	1	--	-	4.0	English History Psychology Sociology
EDG k 41	User comments: Highly interesting and accurate.																
Prejudice	5.5	4	2	9-12	-	2	3.0	1.5	1	-	-	1	1	-	-	3.0	English Social Studies Minority Literature
EDG k 42	User comments: Voices on tape too garbled to understand; guidebook out of order; offers stimulus for discussion.																

Explanation of code:
rating: 1----------10
grade levels: e-elementary m-middle j-junior high s-senior high c-college a-adult
NA - sufficient data not available

NAME OF COMPANY: Educational Dimensions Group — METRO CODE: EDG

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
					yes	no			Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
American Civics	max. 10.0						max. 4.0									max. 4.0	
	8.6	4	2	8-12	2	-	3.5	4.0	2	-	-	2	2	2	1	4.0	American History Civics Government
EDG k 43	User comments: Overall good balance in presentation, but too many editorial judgments in areas where honest people disagree.																
American Civilization Series	10.0	3	2	10-12	-	1	4.0	4.0	-	-	1	1	1	-	-	3.0	History Sociology American Literature American Studies
EDG k 44	User comments: Good outline for a whole year's course in objectives; very broad in scope, too much material in too short a span.																
Medieval World	7.8	10	5	6-12	4	-	3.6	3.8	2	-	2	5	1	1	-	3.5	Middle Ages European History Art Drama World History
EDG k 45	User comments: Well detailed manual; gives broad overview - details must be filled in after viewing.																
Indians of the New World	8.3	8	2	9-12	1	-	3.5	3.5	2	-	-	2	2	2	-	2.0	Anthropology History Minorities Sociology Indian Studies
EDG k 46	User comments: Excellent photos of early American Indian achievement; thorough, covering many often-overlooked groups.																
How to Do: The Creative Potter	8.8	8	5	7-12 c,a	5	-	4.0	3.8	1	-	3	4	5	5	4	3.9	Art Crafts Pottery
EDG k 47	User comments: Wheel process difficult to explain in filmstrips; needs more detail re: throwing on the wheel; good examples of all kinds of ceramic techniques.																
How to Do: The Creative Weaver	9.5	8	4	7-A	3	-	4.0	4.0	4	-	1	3	1	-	-	4.0	Art Crafts
EDG k 48	User comments: Too much material, too rapid a pace; covers good range of weaving techniques; good narration by male and female narrators, using precise terminology.																
Understanding Op Art	8.0	4	3	7-9	2	1	3.3	3.3	1	-	1	3	2	1	1	3.0	Art Science Perception
EDG k 49	User comments: Pt. I a little too historical for grade 8; should have discussed colors and op art; has variety and large number of examples.																

Explanation of code:
rating: 1----------10
grade levels: e-elementary m-middle j-junior high s-senior high c-college a-adult
NA - sufficient data not available

NAME OF COMPANY: Educational Dimensions Group METRO CODE: EDG

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
Understanding Pop Art	max. 10.0				yes	no	max. 4.0									max. 4.0	
	7.0	7	2	8-12 c	-	2	3.5	3.5	1	1	-	2	-	-	-	2.5	Art
EDG k 50	User comments: Pt. I (history) boring, Pt. II has good variety of artists and their work; good, thorough coverage.																
Careers in Cartooning/ Animation	9.3	11	6	7-12	3	1	3.8	3.8	3	-	2	4	5	4	3	3.7	Reading Career Education Animation Film Study Art Journalism Communication
EDG k 51	User comments: Requires some knowledge on part of teacher; good photography and examples; animation could be better shown in 16mm film.																
Understanding the Music of Primitive Man		3	-0-														
EDG k 52	User comments: Data N/A																
Jazz: The Music of Black Americans	8.0	4	2	6-12	2	-	4.0	3.5	2	-	-	1	-	-	-	2.0	Music
EDG k 53	User comments: Musical instruments add interest - this aspect was most popular; does not motivate students to further study of topic.																
Super Real	9.3	5	4	6-12	4	-	3.8	3.8	3	-	1	3	3	3	3	3.9	Art Appreciation
EDG k 54	User comments: Stimulating to several individuals; a bit fast for special education students.																
Concepts of Archaeology	8.4	11	8	5-12	8	-	4.0	3.9	6	1	2	6	7	2	2	3.7	Social Studies Anthropology History Archaeology Western Civilization
EDG k 55	User comments: Good visuals and information, narration concise; strong in technical aspects of topic; good introduction to subject.																
Future Studies	9.1	14	5	5-12	4	-	4.0	3.8	3	1	2	4	2	2	1	3.8	Futuristics English-Science Fiction Science, Ind. Arts Ecology, Sociology Architecture Social Studies History
EDG k 56	User comments: Very good - little material on this available for use below junior high; overview, good for introduction to future studies; much coverage, but little depth.																

Explanation of code:
rating: 1----------10
grade levels: e-elementary m-middle j-junior high s-senior high c-college a-adult
NA - sufficient data not available

NAME OF COMPANY: Educational Dimensions Group METRO CODE: EDG

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
	max. 10.0				yes	no	max. 4.0									max. 4.0	
Home Economics	8.0	2	1	10-12	1	-	4.0	3.0	-	1	-	-	1	1	1	3.3	Home Economics Nutrition Social Studies Consumer Education
EDG k 57	User comments: Not much depth, but good for introduction or summary.																
Careers in the Building Trades: Set I	1.0	4	1	10-12	-	1	2.0	4.0	-	-	1	1	-	-	-	3.0	Plumbing
EDG k 58	User comments: Inaccurate information on tape; poor selection of photos - not well-related to verbal information; student reaction good, but be aware that they don't know what's wrong. (Ed. note: Data from a Technical high school.)																
Careers in the Building Trades: Set II	8.5	4	3	9-12	2	-	4.0	4.0	-	1	1	1	-	1	-	3.2	Work Experience Special Education
EDG k 59	User comments: Too much duplication on the filmstrip.																
Careers in Graphic Arts	8.0	2	1	8-9	1	-	N/A	N/A	-	N/A	-	-	-	N/A	-	3.0	Graphics Printing
EDG k 60	User comments: N/A																
American People	9.7	8	3	7-12	3	-	4.0	4.0	1	-	2	3	1	1	1	3.5	U.S. History American Culture Geography
EDG k 61	User comments: Complete, fair, and accurate.																
	User comments:																
Two Hundred Years of American Pottery		2	-0-														
EDG s 2	User comments: Data N/A																

Explanation of code:
rating: 1----------10

grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available

NAME OF COMPANY: Educational Dimensions Group METRO CODE: EDG

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
Theatrical Masks	max. 10.0				yes	no	max. 4.0									max. 4.0	
		2	-0-														
EDG s 3	User comments: Data N/A																
The Art of Jewelry	7.0	2	1	7-10	1	-	4.0	4.0	1	-	-	1	-	-	-	2.8	Art Social Studies
EDG s 4	User comments: Not enough slides, not enough modern silver jewelry; good examples of early designs and the uses of jewelry.																
Twentieth Century Sculpture	10.0	5	1	7-12	1	-	4.0	4.0	-	-	1	1	1	1	1	N/A	Art Art History
EDG s 5	User comments: A good contemporary unit.																
Architectural Forms: Origins and Use	4.0	2	1	10-12	-	1	3.0	3.0	1	-	-	1	1	-	-	2.0	Art History Geometry
EDG s 6	User comments: N/A																
African Art		2	-0-														
EDG s 7	User comments: Data N/A																
Hard Edge Painting		-0-	-0-														
EDG s 8	User comments: Data N/A																
Graphic Arts: Serigraphy		-0-	-0-														
EDG s 9	User comments: Data N/A																

Explanation of code:
rating: 1----------10
grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available

NAME OF COMPANY: Educational Dimensions Group METRO CODE: EDG

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
					yes	no			Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
	max. 10.0						max. 4.0									max. 4.0	
The American Indian		1	-0-														
	User comments: Data N/A																
EDG s 10																	
	User comments:																
	User comments:																
	User comments:																
	User comments:																
	User comments:																
	User comments:																

Explanation of code:
rating: 1----------10

grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available

FILMS, INC.

SUMMARY SHEET

16mm Film

Number of titles placed for evaluation: 10
Composite Rating: 7.7+

- main thrust in science and social science areas
- all age levels covered -- at least two have wide usable age spread
- most titles have multi-curricular use
- utilization above average; ratings generally high (one exception)
- production techniques good if not outstanding
- "New Sexuality" -- most challenging film evaluated in '76-77

Upper 25%

Bound for Freedom
**Miss Goodall and the Wild Dogs of Africa*

**Special Note:* *Miss Goodall and the Wild Dogs of Africa* -- composite rating: 9.6 -- second highest rated film in '76-77 Report.

NAME OF COMPANY: Films, Inc. METRO CODE: FI

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
The New Sexuality	8.3	15	14	S	j,s,t, pa	11-12 c,a	3.8	3.7	3.2	9	1	9	1	10	-	4.8	3.8	Family Life Sociology Psychology Women's Studies Values Futuristics
FI f 51	User comments: Many students threatened and angered by "values" presented; adult audience reactions from "so what?" to "disgusting"; discusses bisexuality, open marriage, group sex, impotence, "sex therapy," etc. - must be previewed carefully; needs sensitive discussion leader; should be used with discretion.																	
The Lady and the Water Color	3.0	5	6	S	e,s	3-12	3.5	3.5	2.0	-	3	2	2	1	1	3.0	2.3	Filmmaking-Animation English, Guidance Social Studies Sociology, Art Values
FI f 52	User comments: Very good use of cut-out animation; short and amusing, with interesting point; good introductory film for teaching animation; entertaining, interest, funny, and doesn't say much; "what are you trying to prove?"																	
The Farm	9.5	16	13	S,R	e,m,j	2-6	3.9	3.8	3.8	9	1	10	-	10	-	4.8	4.0	Social Studies Language Arts Science History
FI f 53	User comments: Excellent comparison of colonial farm life to today's; brings out life style of rural American Revolution Colonist. Ed. note: Most users commented favorably on the value of the "then and now" comparisons.																	
Mission to Yenan	5.7	5	3	S,R	s	10-12	4.0	3.5	2.5	1	1	-	2	1	1	2.5	2.5	Asian History U.S. History
FI f 54	User comments: Boring format; not as described by producer/distributor.																	
Life in the Classroom: Animals	7.0	10	7	S,R	e,j,se	1-3	3.7	3.5	3.3	3	2	3	2	5	1	3.1	2.7	Science Language Arts
FI f 55	User comments: Good for classrooms where animals are kept as pets.																	
Life in the Classroom: Plants	7.8	11	6	S,R	e	3-6	3.7	3.7	3.5	2	3	5	-	6	-	4.2	3.2	Science
FI f 56	User comments Excellent for plant behavior - a science unit; some time-lapse photography would have helped make some points clearer.																	
Flight	7.0	13	11	S,R	e,j	2-7	4.0	3.4	3.6	5	3	9	-	9	-	3.9	3.4	Science Transportation Social Studies Language Arts
FI f 57	User comments: Seems to have little point - just shows various kinds of flight; not an instructional film; very little dialogue - and what there is doesn't say much.																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: Films, Inc. METRO CODE: FI

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
The Oil Weapon	7.5	11	9	U,S	m,j, s,t	9-12, c,a	3.6	3.3	3.6	4	2	6	1	5	2	3.9	2.4	Economics Foreign Affairs World History Science Geography Social Studies Political Science
	User comments: Up to date, good information and photography; shows only one point of view.																	
FI f 58																		
Miss Goodall and the Wild Dogs of Africa	9.6	19	15	U,S,R	e,m,j, s,t	6-12, c,a (4-5)	3.9	3.9	3.8	15	-	14	1	15	-	4.8	3.8	Science Ecology Biology Geography
	User comments: Provides an extraordinary view of the family and social life of these dogs; excellent in all respects; too violent for junior high, students more interested in the violence and killing than in the animals' behavior patterns; somewhat brutal in places, but students find it absolutely fascinating. Ed. note: Received one rating of "8"; all others were "9" or "10."																	
FI f 59																		
Bound for Freedom	9.4	13	11	S	e,m, j,s,t	7-12 (c,a)	3.9	3.9	3.9	11	-	11	-	11	-	4.6	3.8	Social Studies Civics History Reading
	User comments: Good for historical and economic background; good examples of the "indentured servitude" form of labor in the colonies. Ed. note: Received 2 "8" ratings; others "9" and "10."																	
FI f 60																		
	User comments:																	
	User comments:																	
	User comments																	
	User comments:																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

GUIDANCE ASSOCIATES

SUMMARY SHEET

Building Level Materials

Number of items placed for evaluation: 25

- equal division between those with multi-disciplinary use and those designed for specific audiences
- language arts, social science, math, science and futuristics most frequently suggested disciplines
- target audiences -- equally balanced
- utilization above average; ratings generally high
- production quality reported very good to excellent
- careful attention given to packaging
- utilization pattern of the single slide set placed indicates that good quality materials in the slide medium can create their own demand. Scarcity of projection equipment (relative to filmstrip equipment) in the METRO area reflects only fair use of the medium

Worthy of Note:

Global Emergency Series (4)
MathMatters Series
Write in Order (from the Write Now Wordshop Series)

NAME OF COMPANY: Guidance Associates METRO CODE: GA

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
	max. 10.0				yes	no	max. 4.0									max. 4.0	
See It and Write	8.5	15	5	4-7	4	-	4.0	4.0	1	2	1	4	3	2	2	3.4	Language Arts Reading
GA k 117	User comments: Good for better students in upper elementary; a little too advanced for remedial work or special education.																
Hear It and Write	6.8	10	4	3-7	1	2	3.8	4.0	4	-	-	4	4	3	2	3.4	Language Arts Composition Creative Writing
GA k 118	User comments: Content is geared for older children more than is the format; colorful, well done.																
Death and Dying: Closing the Circle	8.0	9	4	9-12	3	1	3.9	3.6	1	1	2	3	4	2	1	3.1	Social Studies Values Humanities Health Science Psychology Death
GA k 119	User comments: Well handled - "touchy" material did not upset students; pace too fast, with many new vocabulary words; Part I too long, not as well received as other parts.																
Write Lively Language	8.3	13	6	4-6 (7-12)	5	1	4.0	3.8	3	-	3	5	4	3	1	3.2	Creative Writing Reading English
GA k 120	User comments: Monotonous music background; presents ideas well; should include more figures of speech; covers much ground, but doesn't overwhelm students.																
Write in Order	9.7	12	3	6-9	1	2	4.0	4.0	2	1	2	3	1	1	1	4.0	English Creative Writing Social Studies
GA k 121	User comments: Modern, up-to-date; makes abstract ideas clear visually.																
The Brontes: Fantasy and Reality	9.5	6	2	9-12 c	2	-	4.0	3.5	1	-	-	2	2	1	1	N/A	English Literature
GA k 122	User comments: Narrator's British accent takes some getting used to (for some), but adds authenticity; extremely interesting and informative; would be a very good culmination lesson.																
What Is Satire?	8.0	7	1	10-12	1	-	4.0	4.0	1	-	-	-	1	-	-	2.5	Criticism Language Arts
GA k 123	User comments: Excellent guide; offers possibility for several classes; moves very fast.																

Explanation of code:
rating: 1----------10
grade levels: e-elementary m-middle j-junior high s-senior high c-college a-adult
NA - sufficient data not available

NAME OF COMPANY: Guidance Associates METRO CODE: GA

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
	max. 10.0				yes	no	max. 4.0									max. 4.0	
Global Emergency: Values in Conflict GA k 124	8.1	8	4	10-12 (5-9)	-	3	3.3	3.3	3	-	-	3	2	-	-	3.0	Social Studies Industrial Arts English Futuristics Values, Geography Sociology Psychology
	User comments: Excellent introduction to concept of future studies.																
Global Emergency: Ecosystem GA k 125	9.8	10	3	9-12	1	-	4.0	4.0	-	-	1	-	1	1	-	3.5	Ecology Social Studies Futuristics Biology Science
	User comments: Woman narrator's voice a bit weak; strong questions for discussion; good pace, excellent photography.																
Global Emergency: Food and Population GA k 126	9.0	10	6	8-12	1	2	4.0	4.0	3	-	-	3	2	1	1	3.0	Futuristics Home Economics Sociology Social Studies English Science
	User comments: Realistic and open-ended; relevant examples; tends to propagandize certain solutions.																
Global Emergency: Energy GA k 127	9.2	14	5	8-12	2	-	4.0	4.0	2	-	1	3	-	1	-	3.2	Industrial Arts Science Social Studies Futuristics Home Economics Sociology
	User comments: Very complete; guide has good questions; glossary of terms should be added to teacher's guide (otherwise excellent).																
MathMatters: Numbers: From Notches to Numbers GA k 128	10.0	1	1	6-8	1	-	4.0	4.0	-	-	1	1	-	-	-	3.8	Social Studies Math
	User comments: N/A																
MathMatters: Time: From Moons to Microseconds GA k 129	9.5	3	2	6-7	2	-	4.0	4.0	-	-	2	2	1	1	-	3.9	Math Science Social Studies
	User comments: N/A																
MathMatters: Money: From Barter to Banking GA k 130	9.5	5	2	4-6	2	-	4.0	4.0	-	-	2	2	2	1	1	3.8	Economics Math Consumer Educatio
	User comments: Needs more details; develops a concept not usually available at this level.																

Explanation of code:
rating: 1----------10
grade levels: e-elementary m-middle j-junior high s-senior high c-college a-adult
NA - sufficient data not available

NAME OF COMPANY: Guidance Associates METRO CODE: GA

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
	max. 10.0				yes	no	max. 4.0									max. 4.0	
MathMatters: Measurement: From Cubits to Centimeters	8.0	5	2	5-9	2	-	4.0	3.5	1	-	1	1	1	1	-	3.1	Science Math
GA k 131	User comments: Good historical approach to metrics, but not good for thorough understanding; suggested pre- and post-viewing activities are good.																
MathMatters: Computers: From Pebbles to Programs	8.5	5	2	5-12	2	-	4.0	4.0	2	-	-	1	1	-	-	3.4	Computer Instruction Math Science
GA k 132	User comments: Pictures move too rapidly for script - needs additional narration; well presented.																
The Future of The Family	7.6	15	5	9-12	3	2	3.3	3.5	3	-	1	3	1	1	-	3.5	Family Life Sociology Psychology Social Problems Futuristics
GA k 133	User comments: Very current; leads to discussion and independent research; good manual.																
Mass Media: Impact on a Nation	8.3	6	2	8-12	-	1	4.0	4.0	1	-	-	1	-	-	-	N/A	Journalism U.S. History Communications Current Affairs English
GA k 134	User comments: Good presentation of problems and plusses of mass media; problems realistically discussed.																
Propaganda to Soft Sell: Persuasive Communication	8.2	14	5	4-12	2	3	3.8	3.8	4	-	1	5	4	2	1	3.6	Media Business Psychology Social Studies Language Arts Consumer Education
GA k 135	User comments: Pace too rapid for abstract material; needs more details; good visuals.																
How Would You Like to be Old?	7.3	5	2	9-12	2	-	3.0	3.5	2	-	-	1	2	1	1	2.5	Psychology Sociology Humanities Values Family Life Social Studies Current Issues
GA k 136	User comments: Up-to-date visuals and sound track.																
Women Today	9.0	2	1	7-12, c,a	-	1	4.0	4.0	1	-	-	1	1	1	1	3.3	Sociology Religion Family Life Current Issues
GA k 137	User comments: Gives good cross section of roles available to women; encourages women to plan their lives as they feel they should.																

Explanation of code:
rating: 1----------10
grade levels: e-elementary m-middle j-junior high s-senior high c-college a-adult
NA - sufficient data not available

NAME OF COMPANY: Guidance Associates METRO CODE: GA

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study: yes	Usable for independent study: no	Accuracy	Production quality	Best circulated as: Complete unit	Best circulated as: Component parts	Best circulated as: Either/or	Best placement location: Regional center	Best placement location: Town-wide center	Best placement location: Single building	Best placement location: Single classroom	Student interface	Possible application in
	max. 10.0				yes	no	max. 4.0									max. 4.0	
Nationalism	5.5	3	3	9-12	-	2	3.7	4.0	1	- -	-	2	1	1	-	1.5*	U.S. History Social Studies Sociology
GA k 138	User comments: Technically very good; spends too much time on 1900-1930, not enough on 60's and 70's; good, detailed guide. *Used at junior high level - material too advanced for them, according to teacher.																
The Welfare Dilemma		2	-0-														
GA k 139	User comments: Data N/A																
Your Body: Fitness, Growth, Appearance	8.3	10	3	6-11	1	2	3.7	3.7	2	-	1	3	1	1	2	3.5	Science Health Physical Educatio
GA k 140	User comments: Good content; pace too rapid.																
What Are You Going to do About Alcohol?	7.0	11	3	9-12	2	1	3.3	3.7	2	-	1	2	1	1	-	3.1	Social Studies Sociology Driver Education American Affairs Health, Science, Psychology Physical Educatio
GA k 141	User comments: Very good for decision-making in driving.																
	User comments:																
Human Reproduction 100	8.4		7	7-12	5	2	3.9	3.9	5	-	3	6	5	6	4	3.6	Science Biology Family Life Health Anatomy
GA s 1	User comments: Very good diagrams; accompanying audio tape would increase utility; logical order of presentation; could use, if not tape, printed script.																
	User comments:																

Explanation of code:
rating: 1----------10
grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult
NA - sufficient data not available

NATIONAL GEOGRAPHIC SOCIETY

SUMMARY SHEET

Building Level Materials

Number of items placed for evaluation: 7

- consistent high utilization, high ratings
- production quality on every item was rated 4.0 on a scale of 1 (poor) to 4 (excellent)
- most frequently mentioned applications: science, ecology, geography
- target audience -- intermediate grades with applications extending to both primary grades and adult audiences
- audio presentations received light use indicating students, used to multi-sensory presentations, must be prepared to handle information presented via audio only
- careful attention given to packaging of materials

Worthy of Note:

Africa, Continent in Change
Life Cycles

NAME OF COMPANY: National Geographic Society METRO CODE: NG

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
	max. 10.0				yes	no	max. 4.0									max. 4.0	
Life Cycles	9.6	8	5	4-8	3	1	4.0	4.0	3	-	2	3	4	2	3	3.4	Science Ecology Values
NG k 14	User comments: High interest level with students.																
Africa: Continent In Change	9.4	10	4	4-8	4	-	4.0	4.0	1	1	1	3	3	2	-	N/A	Geography African Studies Social Studies Black Studies
NG k 15	User comments: Very contemporary; best used with students who have had introductory geography; slightly dated (production 1972), since new countries have emerged, but not a serious problem; done with respect and appreciation.																
Animals and How They Grow	9.3	13	3	3-7	3	-	4.0	4.0	1	-	?	3	2	1	-	3.8	Science Nature Study Ecology Zoology
NG k 16	User comments: Easily understood, very appealing; presents interesting and enlightening information.																
Places Where Plants and Animals Live	7.8	6	5	1-5	4	1	3.8	4.0	3	-	1	4	4	2	1	3.0	Science Social Studies Biology Ecology Nature Study
NG k 17	User comments: Close-ups clear, narration has good continuity; reading script, in place of tape, allows more time for discussion.																
Food for the World	8.8	7	4	7-12	3	-	4.0	4.0	1	-	2	2	1	1	-	3.5	U.S. Geography Social Studies Science Home Economics Biology
NG k 18	User comments: Material could serve either as introduction or main base for a unit; some repetition between filmstrips; very effective and basic.																
	User comments:																
Wilderness Trail	7.5	4	1	5-12	1	-	4.0	4.0	1	-	-	-	-	1	-	N/A	English Music Creative Writing Art
NG r 7	User comments: Very good explanation sheet.																

Explanation of code:
rating: 1----------10
grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult
NA - sufficient data not available

NAME OF COMPANY: National Geographic Society METRO CODE: NG

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
	max. 10.0				yes	no	max. 4.0									max. 4.0	
The Music of Hawaii		1	-0-														
NG r 8	User comments: Data N/A																
	User comments:																
	User comments:																
	User comments:																
	User comments:																
	User comments:																
	User comments:																

Explanation of code:
rating: 1----------10

grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available

PATHESCOPE EDUCATIONAL MEDIA, INC.

SUMMARY SHEET

Building Level Materials

Number of items placed for evaluation: 13

- first year participant in METRO evaluation program
- utilization erratic -- (most generally attributed to first year participation)
- target areas -- social sciences, math, science
- target audiences -- emphasis on intermediate level -- some applications for all grades
- production quality rated high
- careful attention given to packaging

Worthy of Note:

Law and Justice for the Intermediate Grades
**Tasaday, The*

**Special Note:* *The Tasaday* received the highest utilization of all building level materials in 1976-77; received no rating below 9.0.

NAME OF COMPANY: Pathescope Educational Media, Inc. METRO CODE: PEM

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
	max. 10.0				yes	no	max. 4.0									max. 4.0	
Bicycle Safety	8.0	15	3	2-6	1	-	4.0	4.0	-	-	1	1	1	1	-	3.8	Health Safety Social Studies
PEM k 1	User comments: Good student reaction - children very attentive.																
The Tasaday	9.4	18	7	9-12 (6-8)	3	2	4.0	4.0	4	-	1	4	3	1	-	3.8	Geography Social Studies Anthropology History Science Psychology Sociology
PEM k 2	User comments: Fascinating topic - to students and teacher; extremely provocative of discussion; wide range of uses. Ed. Note: Received no rating below 9.0																
Crime: Everybody's Problem	8.3	7	3	4-9	1	1	4.0	4.0	1	-	1	2	1	1	-	3.0	Behavioral Science Social Studies Civics Values Special Education
PEM k 3	User comments: Maintained interest and provoked good discussion with group of juvenile court probationers; ditto masters supplied are helpful; of value with junior high age special education students.																
ABC's of Environment	9.0	5	3	5-6	1	-	4.0	4.0	1	-	-	1	-	1	-	3.8	Ecology Futuristics Science
PEM k 4	User comments: Excellent teacher's guide and spirit masters.																
Metric System for Intermediate Grades: Set 1	7.4	11	5	4-8	3	1	4.0	3.4	1	2	4	3	4	3	3	3.5	Science Math
PEM k 5	User comments: Effective pictures and explanations; excellent for introducing metrics unit.																
Metric System for Intermediate Grades: Set 2	9.0	7	1	4-8	1	-	4.0	4.0	-	-	1	1	1	1	1	3.0	Science Math
PEM k 6	User comments: Excellent for reinforcement with metrics unit.																
Moral Dilemmas of American Presidents: Agony of Decision	9.0	5	1	7-12	1	-	4.0	4.0	-	-	1	1	1	1	1	3.5	Social Studies
PEM k 7	User comments: Provoked a questioning attitude.																

Explanation of code:
rating: 1----------10

grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available

NAME OF COMPANY: Pathescope Educational Media, Inc. METRO CODE: PEM

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interiace	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
	max. 10.0				yes	no	max. 4.0									max. 4.0	
Justice and the Law	9.0	12	2	7-12, c,a	2	-	3.5	3.5	2	1	1	2	2	2	1	3.6	Social Problems Political Issues Government
PEM k 8	User comments: Dittos based on included concepts and facts would be a welcome addition; should list final Supreme Court decision; excellent research material in manual.																
Law and Justice for the Intermediate Grades	9.0	11	4	3-6	1	2	3.8	4.0	2	-	1	3	2	2	1	4.0	Social Studies Civics Values Special Education
PEM k 9	User comments: Usable effectively with grades 7-12 special education; easy-to-understand situations; discussion oriented.																
Out of the Holocaust	8.5	3	2	4-10	2	-	4.0	3.5	-	-	1	1	2	1	1	3.5	English History Social Studies
PEM k 10	User comments: Well done; good photography.																
Teenage Drinking: Alcohol Abuse and Alcoholism	8.0	8	1	7-10	1	-	4.0	4.0	1	-	-	1	1	1	-	N/A	Science Alcohol/Drug Education Family Life
PEM k 11	User comments: Well presented for teenage audience.																
Metric System: Universal Language of Measurement	8.5	9	4	5-8	2	2	3.8	3.8	1	1	4	3	3	3	3	3.4	Math Science
PEM k 12	User comments: Well organized in the step-by-step procedure.																
The American Urbanization	8.3	6	4	7-10	2	2	3.8	3.8	4	-	-	4	3	1	-	3.3	Social Problems Geography Futuristics Social Studies Sociology
PEM k 13	User comments: Deals with current social and economic trends and problems in a provocative and interesting manner; could use more discussion suggestions.																
	User comments:																

Explanation of code:
rating: 1----------10
grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult
NA - sufficient data not available

RANDOM HOUSE EDUCATIONAL MEDIA

SUMMARY SHEET

Building Level Materials

Number of items placed for evaluation: 8

- first year participant in METRO evaluation program
- target audience -- mixed
- target discipline -- mixed
- good photography, narration, organization of content
- production quality rated high
- utilization average
- some attention needed to packaging details

Worthy of Note:

Sights and Sounds Filmstrips
Southwest Indians, The
Sun Dance People, The

NAME OF COMPANY: Random House Educational Media METRO CODE: RH

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
	max. 10.0				yes	no	max. 4.0									max. 4.0	
Sights and Sounds Filmstrips: Set 3	8.9	9	4	K-2	3	-	3.8	3.8	3	2	1	4	3	3	2	3.8	Story-Telling Language Arts Imagination/ Fantasy
RH k 1	User comments: Colorful; well put together; good music; high student interest; pace may be somewhat rapid (visuals).																
Beginner Book Filmstrips: Set 3	8.5	12	2	1-2	1	1	4.0	4.0	-	-	2	2	1	1	-	3.6	Language Arts Reading Creative Thinking
RH k 2	User comments: Keeps children's interest; participation not at a high level.																
The Sun Dance People	9.5	12	7	3-12, c	7	-	4.0	4.0	6	2	3	6	6	3	2	3.7	Social Studies Special Education Values American History Sociology English Art
RH k 3	User comments: High quality photography and sound; content clearly presented; excellent background on Indian and his mistreatment; great for discussion of today's Indians; excellent narration.																
The Southwest Indians	9.3	7	4	5-12, c	4	-	4.0	4.0	1	-	3	4	2	1	-	3.5	Social Studies Special Education English Art Cultures
RH k 4	User comments: Can be adapted to use as low as grade 1 - use filmstrips only, "tell" the story in place of using the tapes; factual information presented in a humanistic style; covers history through the present; narration and photography excellent.																
Exploring Primary Concepts	5.0	4	2	K-2	1	-	4.0	1.0	-	-	1	1	1	-	-	2.0	Math
RH k 5	User comments: Too many concepts presented too quickly; music good, but becomes too loud; voices on tape are garbled.																
Plants, Animals, and People		3	-0-														
RH k 6	User comments: Data N/A																
China: A Changing Nation	8.3	4	2	7-12 (5-6)	1	1	4.0	3.5	1	-	1	2	2	2	-	3.4	Social Studies Asian Studies Modern World History
RH k 7	User comments: Good visuals and excellent narration; blind students understood and enjoyed the cassette portions; effectiveness enhanced if complementary reading material is studied simultaneously.																

Explanation of code:
rating: 1----------10
grade levels: e-elementary m-middle j-junior high s-senior high c-college a-adult
NA - sufficient data not available

NAME OF COMPANY: Random House Educational Media METRO CODE: RH

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
	max. 10.0				yes	no	max. 4.0									max. 4.0	
How Things are Made: The Old World and The New	7.2	7	6	3-12	4	-	3.8	3.7	2	1	2	4	3	2	1	3.0	Cultures Career Education Geography U.S. History Crafts Business Home Economics Social Studies
RH k 8	User comments: Up to date and accurate; information presented in a logical pattern; parallels "old country" and "new country" how-to's, gives good insight into both.																
	User comments:																
	User comments:																
	User comments:																
	User comments:																
	User comments:																

Explanation of code:
rating: 1----------10
grade levels: e-elementary j-junior high c-college m-middle s-senior high a-adult
NA - sufficient data not available

SCHOLASTIC MAGAZINES, INC.

SUMMARY SHEET

Building Level Materials

Number of items placed for evaluation: 2

(No generalizations possible)

NAME OF COMPANY: Scholastic Magazines, Inc. METRO CODE: SM

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
	max. 10.0				yes	no	max. 4.0									max. 4.0	
Industrialization	9.0	4	2	6-10	2	-	4.0	4.0	2	-	-	2	-	1	-	4.0	Futuristics History Social Studies Science
SM fp 6	User comments: Very high visual quality; accurate descriptions; should be used as a group; excellent reflection of the scene of yesteryear; could be sterile if used improperly; many students reacted emotionally, especially to scenes of child labor.																
	User comments:																
Beginning Concepts	7.0	5	1	K-2	-	1	3.0	3.0	1	-	-	1	1	-	-	3.0	N/A
SM k 16	User comments: Pictures good, but jumps around in content.																
	User comments:																
	User comments:																
	User comments:																
	User comments:																

Explanation of code:
rating: 1----------10 grade levels: e-elementary m-middle j-junior high s-senior high c-college a-adult

NA - sufficient data not available

STANTON FILMS

SUMMARY SHEET

16mm Film

Number of titles placed for evaluation: 17
Composite Rating: 8.1

- first year participant in METRO evaluation program
- average to heavy utilization (unusual occurrence for first year participants)
- target areas -- evenly divided between science and all others
- target audiences -- nearly all produced for a specific age range -- primary and elementary grades dominant
- production quality received generally favorable comments

Upper 25%

Big Green Caterpillar
**Lizard Tale, A*
Loud Sounds, Soft Sounds
Pupfish of the Desert

**Special Note:* *A Lizard Tale* received the highest composite rating of all 16mm films in this report: 9.7.

NAME OF COMPANY: Stanton Films METRO CODE: ST

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Production quality: Accuracy	Production quality: Production quality	Production quality: Content selection	Has emotional impact: yes	Has emotional impact: no	Has style, aesthetic value: yes	Has style, aesthetic value: no	Stimulated audience: yes	Stimulated audience: no	Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0									max. 5.0	max. 4.0	
Clean and Bright	8.1	10	14	S,R	e,j	K-3	3.9	3.8	3.8	5	3	6	-	7	-	4.5	3.7	Health Science Language Arts
ST f 1	User comments: A delightful approach to cleanliness for young children; good for opening discussion.																	
Loud Sounds, Soft Sounds	8.8	13	16	U,S,R	e,se	K-3	3.8	3.4	3.4	5	3	8	1	8	1	4.4	3.8	Science Language Arts
ST f 2	User comments: Very good for Special Education to show how sounds help us to learn; good to use when working on the senses.																	
A Thousand Eyes	8.6	12	14	S,R	e,p	K-3	3.9	3.6	3.7	6	1	7	-	7	-	4.5	3.4	Science Health Language Arts
ST f 3	User comments: Very well done; students fascinated with animal and insect vision; presented much information not previously known by students.																	
American Heritage in Stamps	7.0	8	12	U,S,R	e,j, s,t	4-8	3.7	3.5	3.2	1	4	3	2	4	1	4.2	4.0	Social Studies History Geography Hobbies Art
ST f 4	User comments: Live action sparse and unnecessary - could have been done as a filmstrip; best use appears to be with stamp clubs.																	
Fly Away	7.0	10	15	U,S,R	e	K-6	3.9	3.4	3.3	4	5	7	2	7	2	3.7	3.0	Science Language Arts Creative Writing Film Study
ST f 5	User comments: Children enjoyed sights and music, but had difficulty relating scenes to a common concept; too long; beginning does not tie to remainder of film.																	
Big Green Caterpillar	9.4	12	17	S,R	e,j,pa	K-6	4.0	4.0	4.0	5	-	7	-	7	-	4.7	4.0	Science Language Arts Film Study
ST f 6	User comments Excellent photography (8 comments); review of metamorphosis at end of film is good; very well-detailed study of the caterpillar; very high student interest; produced in 1962 - clothing and hair styles dated.																	
Archaeology: Pursuit of Man's Past	7.8	17	18	U,S,R	e,m,j, s,p	4-9 (10-12 c,a)	3.9	3.6	3.5	3	7	8	2	8	3	4.5	3.1	Science Social Studies History Archaeology Ecology
ST f 7	User comments: Shows and discusses step-by-step approach; ties in with discussion of evolution and fossil records; excellent information; uses simple language.																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: Stanton Films METRO CODE: ST

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Navigation: Tool of Discovery	7.4	10	12	S,R	e,m,j, s,p	4-8	3.6	3.5	3.0	1	5	6	-	6	-	4.2	3.0	Geography Science History Social Studies
ST f 8	User comments: Excellent for Age of Discovery unit; tends to drag in places.																	
Once Upon a Wilderness	8.2	14	12	S,R	e,m,j, s,t	5-12	4.0	4.0	4.0	4	-	4	-	4	-	4.6	3.0	Social Studies Science Geography Ecology Futuristics
ST f 9	User comments: Good perspective on today's ecological imbalance; could use more "live" footage and fewer stills.																	
The Dawn Horse	7.3	12	17	S,R	e,m,s	4-12, c,a	4.0	4.0	3.6	7	-	6	-	6	1	3.6	3.0	Social Studies Language Arts Art Music History American Indian Studies
ST f 10	User comments: Presented material in an up-to-date, meaningful manner; pace is slow, but in keeping with content.																	
Haiku	8.6	16	12	S,R	e,j,pa	4-8 (9-12)	3.8	3.7	3.6	8	4	11	1	11	1	4.3	3.2	English Social Studies Art Poetry Japanese Studies
ST f 11	User comments: Very good for work based on nature; excellent introduction to haiku; good for showing life in Japan; a very fulfilling, emotional experience for students and teacher.																	
Imagination	7.9	16	12	S,R	e	3-6	3.8	3.9	3.8	10	1	10	-	10	-	3.5	3.2	Language Arts Music Science Art
ST f 12	User comments: Coordinates beautifully with Poetry Unit of the American Book Language series; too deep for primary students (producer lists film for p-e); outstanding photography (several comments).																	
Think of a Cloud	7.2	10	7	S,R	e,m	1-5	3.6	3.7	3.4	4	3	5	-	4	2	3.4	2.5	Language Arts Social Studies Science
ST f 13	User comments Narrator's voice not too stimulating; lovely film, but did not hold attention to the end; teacher narration, with projector volume down, can adapt film to different levels.																	
Pupfish of the Desert	9.5	8	7	S,R	e,m,s	7-12, c,a (5-6)	3.8	3.7	3.9	2	2	4	-	5	-	5.0	3.6	Zoology Science Evolution Ecology
ST f 14	User comments: Excellent on adaptability and survival via habitat; vocabulary sophisticated for younger audiences, should be explained before viewing.																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban S - suburban R - rural

levels of schools: e-elementary m-middle j-junior high s-senior high c-college a-adult se-special education pa-parochial p-private t-technical

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: Stanton Films METRO CODE: ST

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
A Lizard Tale	9.7	9	9	S,R	e,j	1-5	4.0	4.0	4.0	6	1	6	-	7	-	4.7	3.2	Science Creative Writing Ecology
ST f 15	User comments: Helpful in establishing a classroom terrarium for lizards - gives specific care; good narration; encourages conservation and caring.																	
Busy Bodies	7.5	4	6	S,R	e,se, pa	K-3	3.5	3.5	3.3	4	2	5	1	5	1	4.0	3.3	Physical Education Health Social Studies Family Life Science
ST f 16	User comments: Children enjoyed animal pictures; great color and sound.																	
Adaptations of Insects	8.5	12	10	S,R	e,m,j, s	6-12	3.8	3.5	3.4	1	7	5	2	7	1	4.1	3.1	Science Ecology Zoology Biology
ST f 17	User comments: Gives good examples of adaptation, but does not motivate discussion; excellent vocabulary for middle school use.																	
	User comments:																	
	User comments:																	
	User comments																	
	User comments:																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
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se-special education

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STERLING EDUCATIONAL FILMS, INC.

SUMMARY SHEET

16mm Film

Number of titles placed for evaluation: 19
Composite Rating: 7.9+

- target areas -- social science, history, language arts, science
- production quality greatly improved over past years (one exception)
- all grade levels covered -- emphasis on secondary
- "Difficult" topics sensitively covered received noteworthy praise
- utilization steadily increasing with expansion of subject areas and improved production qualities
- where absent, teachers guides would be helpful

Upper 25%

Asia: Two-Thirds and Counting
Future Begins Today, The
Lickety Split Licorice
Serve and Volley
Winston Churchill

NAME OF COMPANY: Sterling Educational Films, Inc. METRO CODE: SE

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Asia: Two-Thirds and Counting	8.0	10	9	U,S,R	m,j,s, se	9-12, c,a (7-8)	3.6	3.8	3.8	4	2	5	1	3	2	4.2	2.9	Sociology Social Studies Asian Studies Geography
SE f 202	User comments: Use in junior high (especially grades 7-8) must be handled carefully - some live birth scenes may not be appropriate; good statistical and conceptual information; excellent coverage of population problem and related ills in China, Japan, and India.																	
Charles Lindbergh	7.8	15	7	S,R	e,j,s	4-12, c,a	3.9	3.5	3.5	5	1	5	-	6	-	4.4	3.0	Social Studies History Biography Science
SE f 203	User comments: Part of biographic series familiar from television (Mike Wallace).																	
Winston Churchill	9.2	9	6	U,S	s,p,se	9-12, c,a (6-8)	4.0	3.8	3.6	5	-	5	-	5	-	4.5	3.4	Modern European History U.S. History World War II Biography
SE f 204	User comments: An excellent review of Churchill's life and an interesting and informative summary of the early 20th century; excellent narration makes this a useful film for the visually handicapped; good pace for use with special ed students; concise and accurate.																	
Madame Chiang Kai Shek*	9.0	3	2	S	j,s	7-12, c,a	4	3.5	3.5	2	-	2	-	2	-	5.0	N/A	Asian Studies Geography U.S. History
SE f 205	User comments: Biased to the Nationalist's point of view.																	
Cholesterol: Eat Your Heart Out	7.8	15	9	S,R	e,s	6-12	4.0	3.9	3.4	8	-	7	1	8	-	4.4	3.6	Science Health Anatomy Physiology Nutrition Biology
SE f 206	User comments: Good supplement for unit on heart disease; students can relate to students in the film.																	
The Common Cold	7.5	8	5	S,R	e,m	5-12, c,a	4.0	4.0	3.5	2	2	3	1	4	-	3.8	2.9	Health Science
SE f 207	User comments Good information on where colds come from, what to do about them; cleared up some fallacies about colds.																	
Counting On the Future	7.4	12	9	S,R	m,j,s, p,pa,t	9-12	3.7	3.8	3.0	4	3	5	1	4	3	4.0	3.0	Social Studies Sociology Psychology Geography African Studies Futuristics Current Problems
SE f 208	User comments: A sophisticated film, excellent for African studies; up-to-date; excellent for study of demography of population questions.																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

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NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: Sterling Educational Films, Inc. METRO CODE: SE

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
The Fad Diet Circus	7.6	7	6	U,S,R	e,j,s, t	8-12 (6-7, c,a)	3.7	3.6	3.2	2	2	3	1	3	1	4.0	3.1	Biology Home Economics Economics Advertising Nutrition Psychology
SE f 209	User comments: Presents potentially boring topic in an interesting manner; the elements of the Atkins diet should be more clearly spelled out; documentary shows solid research and evidence against Dr. Atkins; title is misleading, since film deals with disproving Dr. Atkins, not exploring the problem of fad diets.																	
Forehand*	8.0	5	2	S,R	m,j	3-12, c,a	4.0	4.0	4.0	-	1	1	-	1	-	N/A	N/A	Physical Education Creative Writing
SE f 210	User comments: Excellent for tennis teams, clubs, entertainment.																	
Serve and Volley	8.4	6	6	S,R	m,j	7-12, c,a	4.0	4.0	4.0	3	1	3	1	4	0	4.5	3.8	Physical Education Creative Writing Language Arts
SE f 211	User comments: Excellent and instructive.																	
The Future Begins Today	8.6	12	8	S,R	e,m,s, pa,t	9-12, c,a	3.8	3.9	3.6	6	-	6	-	6	-	4.3	3.4	Health Science Geography Values Futuristics Social Studies Spanish ~~Sociology~~
SE f 212	User comments: Initial scenes of live birth and vasectomy may not be suitable for younger audiences (Ed. note - see recommended grade levels, above); previewing before classroom use is vital; a very smooth presentation; produced by the U.N. as part of a series.																	
The Ghost	9.0	7	3	S,R	e,s,t	K-4	4.0	4.0	4.0	1	1	2	-	2	-	5.0	4.0	Science
SE f 213	User comments: N/A																	
How to Buy a Used Car	6.5	8	4	S	j,s	7-12	3.3	3.3	3.3	1	2	2	1	2	1	4.0	2.1	Driver Education Economics Consumer Education
SE f 214	User comments Students related to up-to-date visual content.																	
Impressions of China	7.4	9	7	S,R	m,j,s	7-12 (c,a)	3.7	2.8	3.3	3	2	4	1	5	1	3.8	2.8	Social Studies Asian Studies Political Science Sociology
SE f 215	User comments: Up to date; good photography, but unimaginative editing; sound not clear; nicely covered the function of the arts, education, and physical fitness; student narrators a help, but diction not always good; at times has a "home movie" quality.																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: Sterling Educational Films, Inc. METRO CODE: SE

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Lickety Split Licorice	8.6	14	9	S,R	e,se	K-6	3.4	3.4	3.6	6	2	9	-	9	-	4.6	3.6	Language Arts Creative Writing Entertainment Art Dramatics
	User comments: Excellent for stimulating imagination; full of action; great fun.																	
SE f 216																		
Life at the Top*	8.5	7	2	S	j,s,t	10-12 c,a	4.0	4.0	4.0	2	-	2	-	2	-	4.0	3.5	Science
	User comments: N/A																	
SE f 217																		
Pioneer Village	7.6	14	11	S,R	e,m,j, pa	4-8	3.6	3.6	3.6	3	5	7	-	9	-	4.6	3.3	Social Studies History
	User comments: Information on pioneer life is quite complete; not terribly exciting; very authentic; good for use with Western Expansion unit.																	
SE f 218																		
Sidney's Family Tree	5.3	3	4	S,R	e	K-2	2.3	4.0	2.3	3	-	3	-	3	-	4.0	3.5	Family Life Social Studies Language Arts Entertainment
	User comments: Very colorful and amusing; message quite sadistic and inappropriate for young children; too much like a Saturday morning cartoon.																	
SE f 219																		
Snake Hunt	7.5	13	13	S,R	e,m,j	4-8	3.7	3.6	3.6	9	1	7	3	12	-	4.2	3.7	Science Ecology Social Studies
	User comments: Shows variety of snakes and environments; capture techniques interesting; students would have liked it to be longer.																	
SE f 220																		
	User comments																	
	User comments:																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
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m-middle c-college p-private
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DNA - does not apply
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*UNIVERSITY OF CONNECTICUT

SUMMARY SHEET

16mm Film

Ten titles from a financial planning series. No composite rating given

- appropriate grade level - senior high school to adult
- light utilization
- supportive material accompanying films was helpful but distribution by centers larger than a single school building is a problem
- most often mentioned criticism: while encouraging viewer participation, films move too rapidly to allow such response

Special Note: This group of 10 films from the *You Owe it to Yourself* series was placed in METRO for evaluation by the Cooperative Extension Services of the University of Connecticut.

NAME OF COMPANY: University of Connecticut METRO CODE: UC

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Budgeting	7.5	5	6	S	s,t	9-12, c,a	4.0	4.0	4.0	1	1	2	-	1	1	3.7	2.6	Career Education Family Life Economics Consumer Education Math Social Studies Business Law Home Economics Distributive Educ.
UC f 1	User comments: Game show format effective; moves too rapidly to permit viewer to play the game, as requested.																	
Consumer Credit	7.0	8	6	S,R	j,s, t,p	9-12, c,a (5-8)	3.8	3.8	3.4	1	3	3	1	2	2	4.0	2.7	Career Education Family Life Economics Consumer Education Math Social Studies Business Law Home Economics Distributive Educ.
UC f 2	User comments: Format catchy, but hard to handle for younger students.																	
Housing	6.8	4	4	S	s,t	11-12, c,a	4.0	4.0	4.0	1	1	1	1	1	1	2.5	2.0	Career Education Family Life Economics Consumer Education Math Social Studies Business Law Home Economics Distributive Educ.
UC f 3	User comments: Pace too fast; well-organized; Leader's Manual and guides are an asset.																	
Social Security*	5.5	4	2	S,R	j,s,t	9-12, c,a, (7-8)	3.0	3.0	3.0	-	1	-	1	1	-	3.0	3.0	Career Education Family Life Economics Consumer Education Math Social Studies Business Law Distributive Educ.
UC f 4	User comments: Students were distracted and sometimes annoyed by the personalities.																	
Life Insurance	7.5	6	5	U,S	j,s, se	9-12, c,a (8)	3.8	2.7	3.5	1	3	1	2	3	-	4.0	2.3	Career Education Family Life Economics Consumer Education Math Social Studies Business Law Distributive Educ.
UC f 5	User comments: Good teaching tool when used with study guides; moves too rapidly to be used alone; very good with junior high special education students.																	
Health Insurance*		3	-0-															
UC f 6	User comments N/A																	
Automobile and Homeowner's Insurance	7.0	7	4	S,R	s,p	9-12, c,a	4.0	4.0	4.0	2	-	2	-	2	-	4.5	2.8	Career Education Family Life Economics Consumer Education Math Social Studies Business Law Distributive Educ.
UC f 7	User comments: Too fast moving for most students; format interesting, but selection of participants poor.																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: University of Connecticut METRO CODE: UC

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Banks and Savings	6.5	6	7	S	e,m,s	9-12, c,a (5-8)	3.7	2.7	3.0	1	3	2	2	3	-	3.3	2.7	Family Life Economics Consumer Education Math Social Studies Business Law Home Economics Distributive Educ.
UC f 8	User comments: Corny, but good information.																	
Investments and Risk Capital	6.5	8	6	S,R	e,j,s	9-12, c,a (7-8)	4.0	3.3	3.3	-	3	-	3	1	2	3.0	2.4	Family Life Economics Consumer Education Math Social Studies Business Law Home Economics Distributive Educ.
UC f 9	User comments: Fit in with field trip to New York Stock Exchange; gives a great deal of information in lecture form; corny, but fun.																	
Estate Planning*		2	-0-															
UC f 10	User comments: N/A																	
	User comments:																	

General comments on series of 10 films:

The game show format has potential, but the pace is too rapid to permit student participacion. (A few found this format distracting.) The films tend to be a bit long, although the use of humor often helps sustain interest. The informational content is good, but distribution of guide books and other printed material presents a problem, especially to a regional center or film cooperative. All films are useful for approximately the same curricula and all are successfully aimed at the same age target audience.

	User comments																	
	User comments:																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
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levels of schools:
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WESTON WOODS STUDIOS, INC.

SUMMARY SHEET

16mm Film

Number of titles placed for evaluation: 7
Composite Rating: 8.0

- target areas -- literature, language arts and music
- target audience -- primary grades
- utilization -- traditionally high with ratings above average
- production techniques -- 5 iconographic, 2 animated. User preference is animated.

Upper 25%

Really Rosie
Ugly Duckling, The

Building Level Materials

Number of items placed for evaluation: 5

- several titles (familiar from previous years) deposited in bilingual format - English/Spanish
- Spanish soundtracks used in Spanish classes on secondary level with good results
- "hang-ups" form of packaging is not appropriate packaging for large regional media centers

Worthy of Note:

All items about equal -- refer to data sheets

NAME OF COMPANY: Weston Woods Studios, Inc. METRO CODE: WW

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
Little Tim and the Brave Sea Captain	8.3	19	16	S	e,pa	K-3 (4)	3.7	3.5	3.4	9	4	14	-	14	-	4.3	3.5	Language Arts Literature Writing Entertainment
WW f 91	User comments: Excellent student response.																	
Hush, Little Baby	8.0	15	7	S	e,j	K-1 (2-3)	3.7	3.9	3.7	5	3	6	2	7	-	4.3	3.5	Language Arts Music Art
WW f 92	User comments: Should show at least twice; very short, but good; typical Weston Woods film -- high quality but not too original in treatment.																	
Really Rosie	9.5	20	16	S,R	e,m, se	K-3 (4-5)	3.9	3.9	3.9	14	-	15	-	15	-	4.7	3.9	Music, Math, Art, Dramatics, Writing Literature Social Studies Language Arts Entertainment
WW f 93	User comments: Excellent as follow-up to Maurice Sendak books; record available for film follow-up; children relate by singing along; students familiar with Carole King songs; offers a multitude of possibilities for use.																	
The Erie Canal	7.0	13	12	S	e	1-4 (K,5)	3.5	3.5	3.5	4	4	10	-	10	1	3.7	3.1	Social Studies Music Language Arts Entertainment
WW f 94	User comments: Students enjoy singing along; should be used in conjunction with book by Speir.																	
The Ugly Duckling	8.4	19	16	S,R	e,m,p	K-3 (4)	3.9	3.9	3.9	14	-	15	-	15	-	4.6	3.7	Language Arts Creative Writing
WW f 95	User comments: Motivated students to apply the story to students like themselves.																	
Yankee Doodle	8.1	17	10	S,R	e,pa	1-4 (K,5)	3.6	3.6	3.3	8	1	8	1	8	1	4.5	3.0	Social Studies Language Arts Music
WW f 96	User comments Used in connection with Social Studies unit on Colonial America; nicely done.																	
The Cat and The Collector	6.8	14	9	S,R	e	1-3 (K,4-5)	3.6	3.6	3.1	8	-	6	1	7	1	3.8	3.4	Language Arts Health
WW f 97	User comments: Provided chance to discuss instinct vs. blame after a class animal was killed by a dog; plot and intended theme did not seem to go together; shows humane attitude toward animals; class felt sad, discussion required.																	

Explanation of code:

rating: I----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
e-elementary s-senior high pa-parochial
m-middle c-college p-private
j-junior high a-adult t-technical
se-special education

DNA - does not apply
NA - sufficient data not available
* - not included in composite evaluation

NAME OF COMPANY: Weston Woods Studios, Inc. METRO CODE: WW

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
					yes	no	max. 4.0		Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom	max. 4.0	
Millions of Cats (English/ Spanish)	9.5	10	2	K-4, 9-12	2	-	4.0	4.0	1	1	-	2	2	2	1	3.5	Language Arts Spanish
WW k 57	User comments: A good beginning point for developing number concepts and vocabulary; excellent for high-level Spanish II groups and for all Spanish III groups.																
Stone Soup (English/ Spanish)	10.0	6	1	9-12	1	-	4.0	4.0	-	1	-	1	1	1	-	4.0	Spanish
WW k 58	User comments: Good for 4th year Spanish students, moves too rapidly (audio) for other groups; the two languages can be circulated separately for maximum use.																
Andy and the Lion (English/ Spanish)	10.0	7	1	9-12	1	-	4.0	4.0	-	1	-	1	1	1	1	4.0	Spanish
WW k 59	User comments: Excellent for good Spanish II classes and for all Spanish III groups; familiarity with story makes students enthusiastic about hearing it in Spanish.																
Jenny's Birthday Book (English/ Spanish)	8.0	8	1	K-3	1	-	4.0	4.0	1	-	-	1	1	-	-	N/A	Language Arts Creative Writing
WW k 60	User comments: Would be best understood by big-city students.																
Danny and the Dinosaur (English/ Spanish)	9.5	2	2	K-4, 9-12	2	-	4.0	4.0	1	1	-	2	2	2	1	4.0	Language Arts Spanish
WW k 61	User comments: Spanish - Slow speed and limited vocabulary make this usable with 2nd or 3rd year Spanish students. English - Good to reinforce "D" sound; students enjoy following along in the book; good for language development.																
	User comments:																
	User comments:																

Explanation of code:
rating: 1----------10
grade levels: e-elementary m-middle j-junior high s-senior high c-college a-adult
NA - sufficient data not available

XEROX FILMS

SUMMARY SHEET

16mm Film

Number of titles placed for evaluation: 4

Due to the limited number of titles placed for evaluation, no composite rating for this company is given and no generalizations are drawn. It is worthy to note, however, *In Search of Ancient Astronauts* was named "Film of the Year - 1977."

Building Level Materials

Number of items placed for evaluation: 8

- utilization generally low, due to content being more curriculum oriented toward discussion rather than hard-fact instruction
- suggested areas of use -- science, math, sociology, language arts
- target audiences -- all ages represented with emphasis at elementary level
- careful attention given to packaging details

Worthy of Note:

Exploring Mathematics
Guerilla Warfare

NAME OF COMPANY: Xerox Films METRO CODE: X

Title and METRO code #	Composite rating	Number of bookings	Number of evaluations	Regions	Levels of schools	Recommended grade levels	Accuracy	Production quality	Content selection	Has emotional impact		Has style, aesthetic value		Stimulated audience		Met user's objectives	Student interface	Possible application in
	max. 10.0						max. 4.0			yes	no	yes	no	yes	no	max. 5.0	max. 4.0	
In Search of Ancient Astronauts	9.2	25	21	U,S,R	e,j,s, p,pa,t	7-12, c,a (5-6)	3.6	3.8	3.9	17	1	19	-	18	-	4.8	3.8	English, Science, Social Studies, Indian History, Archaeology, Sociology, Ancient History, World History, Geography, Anthropology, Western Civ., Mythology, Futuristics, Religion, Entertainment
	User comments: Good for discussing possible extra-terrestrial elements in the Bible; stimulates discussion of ancient civilizations - Incas, Aztecs, etc.; based on book "Chariots of the Gods," presents history as science fiction; excellent narration by Rod Serling; an eye-opener, generating many points for discussion; superb for Future*																	
X f 37																		
	User comments: *Studies courses; student interest and response almost universally very high level. Ed. Notes: Multi-disciplinary in the extreme (see last column); most heavily booked of all films in this Report.																	
We'll Make Our Own Team	9.2	12	10	S,R	e,m,j, se	4-8	3.8	3.8	3.8	7	-	6	1	7	-	4.4	3.6	Social Studies Careers Values Language Arts Black Studies
	User comments: Good film for problem solving and how to cope with real situations; better than average acting; many values can be discussed; special education students related to film, did not think it was staged.																	
X f 38																		
	User comments:																	
	User comments:																	
	User comments																	
	User comments:																	

Explanation of code:

rating: 1----------10 poor-excellent

regions: U - urban
S - suburban
R - rural

levels of schools:
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m-middle c-college p-private
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DNA - does not apply
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NAME OF COMPANY: Xerox Films METRO CODE: X

Title and METRO code #	Composite rating	Number of times circulated	Number of evaluations	Appropriate grade level	Usable for independent study		Accuracy	Production quality	Best circulated as			Best placement location				Student interface	Possible application in
									Complete unit	Component parts	Either/or	Regional center	Town-wide center	Single building	Single classroom		
	max. 10.0				yes	no	max. 4.0									max. 4.0	
Guerilla Warfare	8.5	5	2	8-12	2	-	3.5	4.0	1	-	1	1	-	1	1	3.0	Contemporary Studies Sociology Foreign Relations World/U.S. History Current Issues
X k 9	User comments: Very contemporary with regard to instability in Africa today; some content becoming dated (produced in 1974).																
Grammar Rock	7.8	17	6	3-6 (7-8)	3	3	3.8	3.5	2	-	4	5	3	2	1	3.5	Language Arts English
X k 11	User comments: Interesting approach to parts of speech; students enjoyed it, but how much they learned is questionable; too fast for easy comprehension.																
Fabulous Fun Sing Along Show	7.3	8	5	K-2	1	4	3.8	3.4	4	1	1	4	4	2	1	2.5	Language Arts Reading Special Education
X k 12	User comments: Material not cohesive; pace of one filmstrip is too fast, another is boringly slow; students irritated by some of the music; good for review of alphabet, not for initial instruction.																
Exploring Mathematics: Sets 1 and 2	9.2	13	6	1-6	4	2	3.7	3.7	2	2	3	4	4	3	1	3.8	Math Filmmaking
X k 13	User comments: Use of activities may require some preparation; good choice of related activities; too much material in one kit - should be divided up; concise and creative.																
Metric Measurement	9.0	11	1	5-8	N/A	N/A	4.0	4.0	1	-	-	-	1	-	-	N/A	Science Math
X k 14	User comments: N/A																
Humpbacked Horse	8.0	8	3	K-4	1	2	3.0	3.0	2	-	1	2	3	2	-	3.0	Language Arts Reading
X k 15	User comments: Story is good, but dialogue sometimes hard to understand.																
Communications		-0-	-0-														
X k 16	User comments: Data N/A																

Explanation of code:
rating: 1----------10

grade levels:
e-elementary j-junior high c-college
m-middle s-senior high a-adult

NA - sufficient data not available